

GFSI FOCUS DAY CHINA 2016 2016全球食品安全倡议中国主题日

11-12 July, 2016 - Beijing China 2016年7月11-12日 中国 北京



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Advancing Food Safety in China and Globally 提升中国和全球的食品安全

The GFSI Focus Day aims to provide Chinese stakeholders in the food industry an opportunity to find out more about the Global Food Safety Initiative but it will also serve as a unique opportunity for networking and knowledge exchange.

The GFSI China Focus Day 5th Edition follows on from the success of GFSI China Focus Day 2012 - 2015 events, to continue raising awareness around the benefits of GFSI. It is fortunate that there are board members of GFSI and GFSI Japan Local Group members came to China, with CFSI members, showing the significance to Chinese market and sharing in-depth experience, case studies and best practices.

GFSI中国主题日活动旨在为中国食品行业的利益相关者提供机会,更多地了解 GFSI,同时也是一次绝佳的机会进行社交联谊和交流分享。 第五届全球食品安全倡议中国主题日活动是在前几届活动成功举办的基础上,继续围绕GFSI能带来的益处进行深入了解探讨。本次活动邀请到了GFSI董事会成员、GFSI日本工作组成员和CFSI成员一起交流、分享成功案例和最佳实践。

TOTAL DELEGATES 与 会 代 表 总 数



















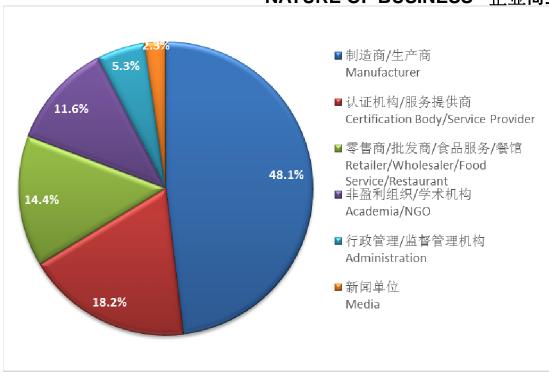






*** Attendee Demographics 与会代表分析

NATURE OF BUSINESS 企业商业性质



公司类型	数量	%
制造商/生产商	190	48.1%
Manufacturer	190	46.170
认证机构/服务提供商	72	18.2%
Certification Body/Service Provider	72	10.270
零售商/批发商/食品服务/餐馆		
Retailer/Wholesaler/Food	57	14.4%
Service/Restaurant		
非盈利组织/学术机构	46	11.6%
Aca de mia/NGO	40	11.070
行政管理/监督管理机构	21	5.3%
Administration	21	3.570
新闻单位	9	2.3%
Media	3	2.570
共计Total	395	100.0%























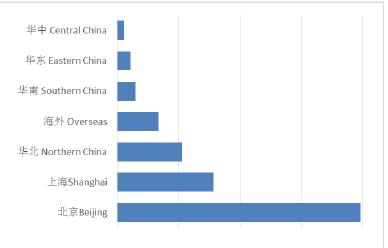


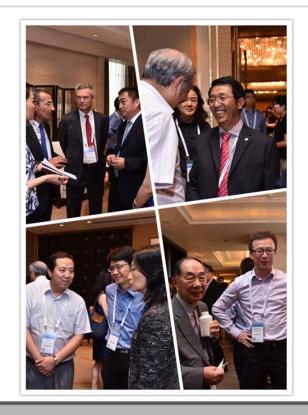
*** Attendee Demographics 与会代表分析

Amount 海外 Overseas Japan 12 3.0% 5 1.3% France USA 1.8% 4 HK 1.0% 6 1.5% Other 198 50.1% 北京Beijing 上海Shanghai 78 19.7% 华北 Northern China 7.8% Shandona 31 Jilin 6 1.5% Liaoning 2 0.5% 8 Inner Mogolia 2.0% Heibei 1 0.3% Tianiin 5 1.3% 华南 South Guangdong 3.5% Yunan 0.3% 华东 Eastern China Zhejiang 3 0.8% 8 Jiangsu 2.0% 华中 Central China 2 Hubei 0.5% Henan 1.0% 395 100.0% 总计 Total

GEOGRAPHIC BREAKDOWN

地区细分





























Day 1

GFSI China Focus Day - July 11th, 2016 (Monday)

12:00	Registration Open & Welcome Coffee					
	Advancing Food Safety in China and Globally					
14:00	Welcome and Introduction CGF Welcomes you – Video Veronique DISCOURS-BUHOT, Director, Global Food Safety Initiative, The Consumer Goods Forum Mike ROBACH, Chairman of Global Food Safety Initiative Board &VP, Corporate Food Safety, Quality & Regulatory, Cargill, USA.					
	Advancing Food Safety in China and Globally in the New Era					
14:05 14:20 14:35 14:50 15:05	Daning WANG, Deputy Chief Administrator, CNCA (Certification and Accreditation Administration of China) Chunllang MA, Director General, Food Safety Supervision Department II, CFDA (China Food and Drug Administration) Xiang LUO, Chief Representative of UNOPS (The United Nations Office for Project Services) China Patrick YU, President COFCO Corporation, China/Chairman of CNHFA (China Nutrition and Health Foods Association)					
15:20	Panel Discussion - Advancing Food Safety in the new era Moderator: Junshi CHEN, Chief Adviser of CFSA (China National Center for Food Safety Risk Assessment) Daning WANG, Deputy Chief Administrator, CNCA (Certification and Accreditation Administration of China) Chunliang MA, Director General, Food Safety Supervision Department II, CFDA (China Food and Drug Administration) Xiang LUO, Chief Representative of UNOPS (The United Nations Office for Project Services) China Patrick YU, President COFCO Corporation, China/Chairman of CNHFA (China Nutrition and Health Foods Association) Chang LIU, Chairwoman New Hope Liuhe					
15:40	Coffee Break					
	Advancing Food Safety in China and Globally Moderator: Paul GALLEMORE, CFSI Executive Vice Chair & Chief Compliance Officer, Wal-Mart China					
16:10	 GFSI Journey - Video Mike ROBACH, Chair of the GFSI Board and Vice President, Food Safety, Quality and Regulatory Affairs, Cargill, USA Veronique DISCOURS-BUHOT, Director, Global Food Safety Initiative, The Consumer Goods Forum 					
16:30	GFSI Board Panel: Food Safety – A Never Ending Journey Moderator: Paul GALLEMORE, CFSI Executive Vice Chair & Chief Compliance Officer, Wal-Mart China Zaotian WAN, GFSI Board member and Vice President, COFCO Corporation, China Cindy JIANG, GFSI Board member and Senior Director, Global Food Safety & Supply Chain Compliance, Global Supply Chain & Sustainability, McDonald's Corporation KatsukiKishi, GFSI Board member and General Manager, Quality Management Department, ÆON Co., Ltd., Japan Pierre de GINESTEL, GFSI board member and Corporate Quality Director, Auchan, France Mike ROBACH, Chair of the GFSI Board and Vice President, Food Safety, Quality and Regulatory Affairs, Cargill, USA Veronique DISCOURS-BUHOT, Director, Global Food Safety Initiative, The Consumer Goods Forum					
17:10	GFSI Journey in China – GFSI China Local Group (CFSI) Introduction and moderator: Our Journey in China: Jie XU, CFSI External Affairs Communication Chair and Food Safety Director Danone China CFSI Overview and Latest Updates Zhigang YANG, CFSI Co-Chair and Deputy Director of Quality and Safety Department, COFCO Best Practice Sharing Chao (Kelvin) CHEN, Head of Quality, Metro China Food Safety – Tackling Non-competitive Challenges Through Joint Efforts					
	CFSI Leadership Team Presence					

























Event Program

GFSI China Focus Day - July 12th, 2016 (Tuesday)

Day 2

08:30	Registration				
	Breakout 1 Striving for Food Safety Capability Building Kindly supported by ECOLAB		Breakout 2 Trust as foundation - Auditor Competence		
	Moderator: Zhinong YAN, Food Safety Director, Asia-Pacific, Ecolab		Moderator: Yunling ZHENG, Quality Director, Cargill		
09:00	GFSI Capability Building – Global Markets Programme Update Marc CWIKOWSKI, Director of Food Safety Center, Danone, France	09:00	Auditor Competence working group in GFSI China local group Richard WANG, Food Safety Senior Director, McDonald's China		
09:25	Global Markets Programme – Food Industry Introduction to Basic and Intermediate Levels Heidi YAO , Quality assurance director, PepsiCo Great China	09:25	Japan Perspective Naoki Shinoda, Cargill Japan Emi Saito, President, AUDIS Corporation, Japan		
	Capability Building with GFSI Global Markets Programme China Practices Jiaotong University, GFSI, SSAFE and GMA SEF Train the Trainers Jin YUE, Deputy Director, Bor S. Luh Food Safety Research Center of	09:50	Aihong CAI, Audit Service Director, Merieux Nutri Science		
09:45	Shanghai Jiao Tong University Michael YANG, Training Customer Standards Manager, GMA EF/Ecolab Success story – Metro Starfarm good practice Chuanwu XIONG, Head of Star Farm (Metro), IFS Asia Office leader Qun ZHOU, General manager of Yunnan Cape Agricultural Investment Co., Ltd	10:10	Panel Discussion Pierre de Ginestel, GFSI board member and Corporate Quality Director, Auchan, France Richard WANG, Food Safety Senior Director, McDonald's China Naoki Shinoda, Cargill Japan		
10:25	Panel group discussion Lead by Judy JIANG, Senior QA Affairs ManagerQuality Assurance Department, METRO Cash & Carry Co., Ltd.		Emi Saito, President, AUDIS Corporation, Japan Aihong CAI, Audit Service Director, MerieuxNutriScience (China)		
10:50	Coffee Break				
	Advanceing Food Safety in China and Globally Moderator: Wenyi CHE, Chief Counsellor,GFSI China (CFSI)				
11:20	Latest Updates on China HACCP Certification Jian ZHANG, Registration Dept., CNCA Through HACCP Certification to Promote Food Export in the Same Line weith Same Standard and Quality Project Bin HUANG, Director, Registration Department, CNCA Introduction of BAP (Best Aquaculture Practices) in China Dan LEE, BAP Standards Coordinator, Global Aquaculture Alliance, UK International Aquatic Products voluntary Trade Quality and Safety Cooperation Partnership Project Jing GUO, Secretary, HACCP Technical Committee, CIQA				

12:30	Networking Lunch				
	Closing Session: Future of Food Safety Moderator: Cindy JIANG, GFSI Board Member and Senior Director, Global Food Safety & Supply Chain Compliance Global Supply Chain & Sustainability, McDonald's Corporation				
13:45	Consumer Insights for food safety - Video				
13:50	Introduction: Future of Food Safety Joseph JEN, Former Under Secretary of US Department of Agriculture				
14:05	Future of Certification and Accreditation on food safety Encheng CHEN, Registration Dept., CNCA(China Certification and Accreditation Administration)				
14:25	CFIA Food Safety Modernization Dr. Elham GUIRGUIS, Counsellor, Veterinary Affairs, China, Hong Kong, Macau and Mongolia				
14:45	Food Safety and Nutrition & Health Xuecong LIU, Secretory General, CNHFA (China Nutrition and Health Foods Association)				
15:05	What can provincial government do to better support the Food Safety Initiative? Wanli CAO, Director of Administration Office, New District Changchun				
15:25	Coffee Break				
	Closing Session Continue: Future of Food Safety Veronique DISCOURS-BUHOT, Director, Global Food Safety Initiative, The Consumer Goods Forum				
45.55					
15:55	The Future is nowCGF Traceability Video				
16:00	The Future is nowCGF Traceability Video GS1 Standard – Food Safety Traceability Engine Jianhui LI, Chief Engineer, VP, GS1 China				
	GS1 Standard – Food Safety Traceability Engine				
16:00	GS1 Standard – Food Safety Traceability Engine Jianhui LI, Chief Engineer, VP, GS1 China Global actions on AMR (antimicrobial resistance)				
16:00 16:15	GS1 Standard – Food Safety Traceability Engine Jianhui LI, Chief Engineer, VP, GS1 China Global actions on AMR (antimicrobial resistance) Junshi CHEN, Chief Adviser of CFSA (China National Center for Food Safety Risk Assessment) Food safety is a team sport				

























第一天

GFSI F	中国主题日- 2016 年 7 月 11 日(星期一)			
12:00	观众注册&欢迎咖啡			
95	提升中国和全球的食品安全			
14:00	开幕与嘉宾介绍 消费品论坛欢迎您-开幕视频 GFSI 全球食品安全倡议执行长 Veronique DISCOURS-BUHOT (薇洛迪) GFSI 全球食品安全倡议董事会主席&美国嘉吉集团食品安全法规事务副总裁 Mike ROBACH			
14:05 14:20 14:35 14:50 15:05	新时期提升中国和全球的食品安全 国家认证认可监督管理委员会副主任 王大宁 国家食品药品监督管理总局食品安全监管二司司长 马纯良 联合国项目事务署 UNOPS 中国首席代表 罗响 中粮集团总裁/中国营养保健食品协会会长 于旭波 新希望六和董事长 刘畅			
15:20	座谈:在新时期提升食品安全水平 主持人:国家食品安全风险评估中心首席顾问 陈君石院士 国家认监委副主任 王大宁 国家食品药品监督管理总局食品安全监管二司司长 马纯良 联合国项目事务署 UNOPS 中国首席代表 罗响 中粮集团总裁/中国营养保健食品协会会长 于旭波 新希望六和董事长 刘畅			
15:40	茶歇/展览时段			
	提升中国和全球的食品安全			
16:10	提升中国和全球的食品安全 主持人: GFSI 中国执行副主席&沃尔玛中国首席合规官 Paul GALLEMORE 视频: GFSI-全球食品安全倡议-一路走来 我们的目标-GFSI 最新进展 ■ GFSI董事会主席&美国嘉吉集团食品安全法规事务副总裁 Mike ROBACH ■ 消费品论坛/GFSI全球食品安全倡议执行长 Veronique DISCOURS-BUHOT			
16:10	主持人: GFSI 中国执行副主席&沃尔玛中国首席合规官 Paul GALLEMORE 视频: GFSI-全球食品安全倡议-一路走来 我们的目标-GFSI 最新进展 ● GFSI董事会主席&美国嘉吉集团食品安全法规事务副总裁 Mike ROBACH			
	主持人: GFSI 中国执行副主席&沃尔玛中国首席合规官 Paul GALLEMORE 视频: GFSI - 全球食品安全倡议一路走来 我们的目标-GFSI 最新进展 ■ GFSI 董事会主席&美国嘉吉集团食品安全法规事务副总裁 Mike ROBACH ■ 消费品论坛/GFSI全球食品安全倡议执行长 Veronique DISCOURS-BUHOT GFSI 董事会座谈: 食品安全,任重道远 主持人: GFSI 中国执行副主席&沃尔玛中国首席合规官 Paul GALLEMORE ■ GFSI 董事&中粮集团副总裁 万早田 ■ GFSI 董事&申粮集团副总裁 万早田 ■ GFSI 董事&日本永旺集团质量管理总经理 Katsuki Kishi GFSI 董事&日本永旺集团质量管理总经理 Katsuki Kishi GFSI 董事&上本永旺集团质量总监 Pierre de GINESTEL ■ GFSI 董事会主席&美国嘉吉集团食品安全法规事务副总裁 Mike ROBACH			

























第二天

GFSI 中国主题日 - 2016 年 7 月 12 日(星期二)

08:30	现场签到				
	专题一 致力于食品安全能力培养(由艺康公司特别支持)		专题二 审核员能力提升		
	主持人 艺康集团亚太区食品安全总监 严志农博士		主持人 嘉吉中国亚太区质量总监 郑芸岭		
09:00	视频:全球市场项目一路走来 GFSI 能力培养:全球市场项目情况 达能食品安全中心总监 Marc CWIKOWSKI	09:00	GFSI 审核员能力计划 麦当劳中国食品安全高级总监 王昉		
09:25	全球市场项目: 食品行业初级和中级水平介绍 百事大中国区质量保证总监 姚晖	09:25	日本视角 嘉吉日本公司食品安全总经理 Naoki Shinoda日本 AUDIS 公司总裁 Emi Saito		
09:45	基于 GFSI 全球市场项目的能力培养在中国的实践 上海交通大学,GFSI,SSAFE 和 GMA 对培训讲师的培训 上海交通大学陆伯勋食品安全研究中心副主任 岳进 艺康全球超市部培训和客户标准专家 杨闵捷 麦德龙&麦咨达成功案例分享 锦江麦德龙现购自运有限公司麦咨达总经理 熊传武 云南凯普农业投资有限公司总经理 周群	09:50			
		10:20	座谈 GFSI 董事&法国欧尚超市企业质量总监 Pierre de Ginestel 麦当劳中国食品安全高级总监 王昉 嘉吉日本公司食品安全总经理 Naoki Shinoda 日本 AUDIS 公司总裁 Emi Saito		
10:25	座谈 主持人:麦德龙中国高级质量事务经理 江新		梅里埃营养科学(中国)审核服务总监 蔡爱红		

提升中国和全球的食品安全

主持人: GFSI中国首席顾问 车文毅

11:20 中国 HACCP 认证的最新进展

国家认监委注册管理部食品农产品认证处张剑

通过HACCP认证推动出口食品内外销"同线同标同质"工程

国家认监委注册管理部注册二处黄斌

介绍BAP(Best Aquaculture Practices)在中国积极适应法规要求、开展活动和发挥作用的情况

Dan LEE, 全球水产联盟 (GAA) 国际水产品自愿性贸易质量安全合作伙伴项目

中国出入境检验检疫协会HACCP技术委员会秘书长郭京

食品安全的未来

主持人: GFSI 董事&美国麦当劳公司全球食品安全与供应链合规高级总监 蒋纲

13:45 消费者对食品安全观点

13:50 食品安全的未来 前美国农业部副部长 任筑山

14:05 食品安全认证认可的未来 国家认监委注册管理部 陈恩成

14:25 加拿大食品检验署(OFIA) 食品安全现代化 加拿大驻华大使馆中国内地、香港、澳门及蒙古国兽医事务参赞 Elham GUIRGUIS

14:45 食品安全与营养健康 中国营养保健食品协会秘书长 刘学聪

15:05 省级政府如何更好地支持食品安全行动倡议 长春新区管理办公室主任 曹万利

闭幕: 食品安全的未来

消费品论坛/GFSI 全球食品安全倡议执行长 Veronique DISCOURS-BUHOT

15:55 未来即现在 - 消费品论坛可追溯视频

16:00 GS1 标准-食品安全追溯的引擎 GS1 副总裁首席工程师 李建辉

16:15 关于抗生素耐药性的全球行动 国家食品安全风险评估中心首席顾问 陈君石院士

16:35 精诚合作共铸食品安全蓝图 玛氏公司全球食品安全中心主任 毕睿博

闭幕致辞

16:55 GFSI 董事会主席&中粮集团副总裁 万早田 总结并邀请参加 2017 年全球食品安全大会(美国休斯敦)

GFSI 董事会主席&美国嘉吉集团食品安全法规事务副总裁 Mike ROBACH

17:15 会议结束

























薇洛迪 VéroniqueDiscours-BUHOT GFSI全球食品安全倡议执行长 Director, Global Food Safety Initiative, The Consumer Goods Forum



Mike Robach GFSI全球食品安全倡议董事会主席&美 国嘉吉集团食品安全法规事务副总裁 Chairman of Global Food Safety Initiative Board & VP, Corporate Food Safety, Quality & Regulatory, Cargill, USA.



王大宁 Daning WANG 国家认证认可监督委员会副主任 Deputy Chief Administrator, CNCA (Certification and Accreditation Administration of China)



马纯良 Chunliang MA, 国家食品药品监督管理总局食品安全 监管二司司长 Director General, Food Safety Supervision Department II, CFDA (China Food and Drug Administration)



罗响Xiang LUO 联合国项目事务署UNOPS中国首席代 表Representative of UNOPS (The United Nations Office for Project Services) China



于旭波 Patrick Yu 中粮集团总裁/中国营养保健食品协 会会长President COFCO Corporation, China/Chairman of CNHFA (China Nutrition and Health Foods Association)



刘畅 Chang LIU 新希望六和董事长, Chairwoman New Hope Liuhe



陈君石 Junshi CHEN 国家食品安全风险评估中心首席顾问 Chief Adviser of CFSA (China National Center for Food Safety Risk Assessment)



Paul GALLEMORE GFSI中国执行副主席&沃尔玛中国副 首席道德与合规官 CFSI Executive Vice Chair & Deputy Chief Ethics and Compliance Officer, Wal-Mart



万早田 Zaotian Wan, GFSI董事&中粮集团副总裁 GFSI Board member and Vice President, COFCO Corporation, China



蒋纲Cindy Jiang
GFSI董事&美国麦当劳公司全球食品
安全与供应链合规高级总监
, GFSI Board member and Senior
Director, Global Food Safety &
Supply Chain Compliance, Global
Supply Chain & Sustainability,
McDonald's Corporation



Katsuki Kishi GFSI董事&日本永旺集团质量管理总 经理, GFSI Board member and General Manager, Quality Management Department, ÆON Co., Ltd., Japan

























Pierre de Ginestel GFSI董事&法国欧尚超市企业质量总 监GFSI board member and Corporate Quality Director, Auchan, France



徐杰 Jie XU GFSI中国工作组对外事务沟通组主席 &达能中国食品安全总监 CFSI External Affairs Communication Chair and Food Safety Director Danone China



杨志刚 Zhigang YANG GFSI中国工作组(CFSI)联席主席& 中粮集团质量与安全管理部副总监 CFSI Co-Chair and Deputy Director of Quality and Safety Department, COFCO



陈超Chao (Kelvin) CHEN 锦江麦德龙中国质量总监 Head of Quality, Metro China



严志农 Zhinong YAN 艺康集团亚太区食品安全总监 Food Safety Director, Asia-Pacific, Ecolab



Marc CWIKOWSKI 达能食品安全中心总监 Director of Food Safety Center, Danone, France



姚晖 Heidi YAO 百事大中国区质量保证总监 Quality assurance director, PepsiCo Great China



岳进 Jin YUE 上海交通大学陆伯勋食品安全研究中 心副主任 Deputy Director, Bor S. Luh Food Safety Research Center of Shanghai Jiao Tong University



杨闵捷 Michael YANG 艺康全球超市部培训和客户标准专家 Training Customer Standards Manager, GMA SEF/Ecolab



熊传武 Chuanwu XIONG 锦江麦德龙现购自运有限公司麦吝达 总经理Head of Star Farm (Metro), IFS Asia Office leader



周群 Qun ZHOU 云南凯普农业投资有限公司总经理 General manager of Yunnan Cape Agricultural Investment Co., Ltd



江新 Judy Jiang 麦德龙中国高级质量事务经理 Senior QA Affairs Manager Quality Assurance Department, METRO Cash & Carry Co., Ltd.

























郑芸岭 Yunling ZHENG 嘉吉中国亚太区质量总监 Quality Director, Cargill



王昉 Richard WANG 麦当劳中国食品安全高**级总监** McDonald's China



Naoki Shinoda 嘉吉日本公司食品安全**总经**理 Cargill Japan



Emi Saito 日本AUDIS公司总裁 President, AUDIS Corporation, Japan



蔡爱红Aihong CAI 梅里埃营养科学(中国)审核服务总 监 Audit Service Director, Merieux NutriScience



车文毅 Wenyi CHE,GFSI中国CFSI首 席顾问 Chief Counsellor, GFSI China Local Group



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黄斌 Bin HUANG 国家**认监**委注册管理部注册二处 Director, Registration Department, CNCA



Dan LEE 全球水产联盟(GAA) BAP Standards Coordinator, Global Aquaculture Alliance, UK



郭京Jing GUO 中国出入境检验检疫协会HACCP技术 委员会秘书长 Secretary, HACCP Technical Committee, CIQA



任筑山Joseph Jen 前美国农业部副部长 Former Under Secretary of US Department of Agriculture



陈恩成Encheng CHEN 国家认监委注册管理部食品农产品认 证处副调研员 Registration Dept., CNCA (China Certification and Accreditation Administration)























Elham Guirguis 加拿大驻华大使馆中国内地、香港、 澳门及蒙古国**兽**医事**务**参赞 Counsellor, Veterinary Affairs, China, Secretory General, CNHFA (China Hong Kong, Macau and Mongolia



刘学聪 Xuecong LIU 中国营养保健食品协会秘书长 Nutrition and Health Foods Association)



曹万利Wanli CAO 长春新区管理办公室主任 Director of Administration Office, New District Changchun



李建辉Jianhui LI GS1副总裁首席工程师 Chief Engineer, VP, GS1 China



毕睿博 Robert Baker,玛氏公司全球食 品安全中心主任 Director, Mars Global Food Safety Center & Head of Technical Food Safety Development, Mars Incorporated



集团中国食品有限公司质量与安全管 理部总经理 Chair of CFSI Regulatory Affair Task Force &General Manager,Quality & Safety Dept., China Foods Co., Ltd,COFCO Group

黄伟 Tony HUANG

GFSI中国法规事务工作组主席 & 中粮



江红 Hong JIANG GFSI中国指导委员会副主席 & 华润 万家有限公司总部质量管理部总经理 GFSI Steering Committee Vice-chair **& 华润**万家有限公司**总**部**质**量管理部 总经理



GFSI中国指导委员会副主席 & 新希望 六和股份有限公司食品安全与质量事 务总监 GFSISteering Committee Vice-chair & Director of food Safety and Quality Affairs, New Hope LIUHE Co., Ltd.

刘龙海 Longhai LIU

































Scenes from Focus Day

活动现场



Daning WANG, Deputy Chief Administrator, CNCA in the Opening Session 国家认证认可监督委员会副主任王大宁在开幕式上致辞



High-level Panel- "Advancing Food Safety in the Face of New Era", moderated by Junshi CHEN, CFSA, and officials from CNCA, CFDA & UNOPS and CEOs from COFCO, New Hope

由国家食品安全风险评估中心陈君石院士主持的高层座谈"在新 时期提升食品安全水平",来自国家认监委,国家食药总局和联 合国项目事务署以及中粮集团,新希望六和的CEO和高管们畅谈。



CFSI Leadership Team Presence and awarded for their contribution to GFSI China Local Group. CFSI领导团队集体亮相,并因为GFSI中国本地工作组做出的 贡献而获奖。



Chunliang MA, Director General, Food Safety Supervision Department II, CFDA addressed in the Opening Session. 国家食品药品监督管理总局食品安全监管二司司长马纯良 在开幕式上致辞



GFSI Board Panel-"A Never Ending Journey", panelists are board members came to China. GFSI董事会座谈,主题是食品安全,任重道远。参加座谈的 是来到中国的GFSI董事会成员



Daning Wang, Deputy Chief Administrator, CNCA interviewed GFSI board members led by Mike Robach, GFSI Board Chair. Both parties affirmed the cooperation in recent years, and communicated with each other about future collaboration.

国家认监委副主任王大宁会见了全球食品安全倡议(GFSI)董事会主 席Mike Robach一行。双方肯定了国家认监委与GFSI近年来的合作成 果,并就未来的合作进行了沟通。























Scenes from Focus Day

活动现场



Breakout Session I moderated by Zhinong YAN, Food Safety Director, Asia-Pacific, Ecolab

专题一: 致力于食品安全能力培养 (由艺康公司特别支持) 由艺康集团亚太区食品安全总监严志农主持

Breakout Session II moderated by Yunling ZHENG, Quality Director, Cargill

专题二: 审核员能力提升

由嘉吉中国亚太区质量总监郑芸岭主持



























Sponsors Display

赞助商展示



CFSI meeting Coffee Break & Lunch sponsored by Danone

CFSI工作组会议茶歇和午餐由达能公司赞助



Coffee Break sponsored by Cargill 茶歇由嘉吉公司赞助



VIP Reception Dinner sponsored by COFCO 嘉宾欢迎晚宴由中粮公司赞助



VIP Lunch and Lunch sponsored by New Hope Liuhe VIP午宴及代表午餐由新希望六和公司赞助















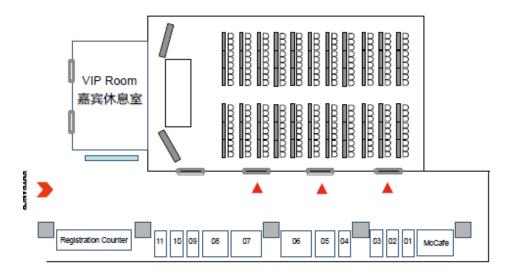








Sponsors Display 赞助商展示



Company List

Booth No.	Company Name	Booth No.	Company Name
01	Ecolab	07	COFCO
02	Sealed Air	08	Cargill
03	PwC	09	Nestle
04	Rentokil Initial	10	SGS
05	Danone	11	GS1 China
06	New Hope Liuhe		



























Sponsors Display

赞助商展示

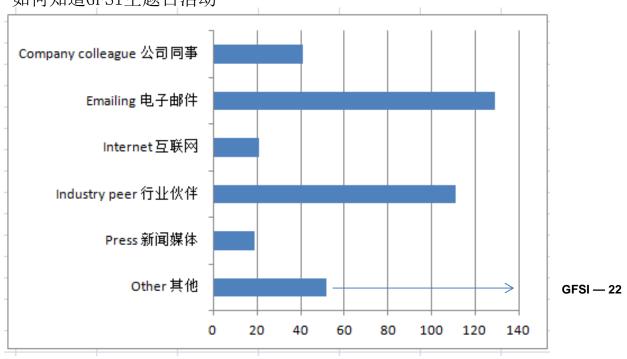


• Online Registration Statistics

在线登记数据分析

How have you heard about the GFSI Focus Day?

如何知道GFSI主题日活动



Industry Peer:

- ightharpoonup Pwc 5
- ◆ SGS 11
- ◆ New Hope Liuhe 40
- lacktriangle CNHFA 2
- ◆ COFCO 31



















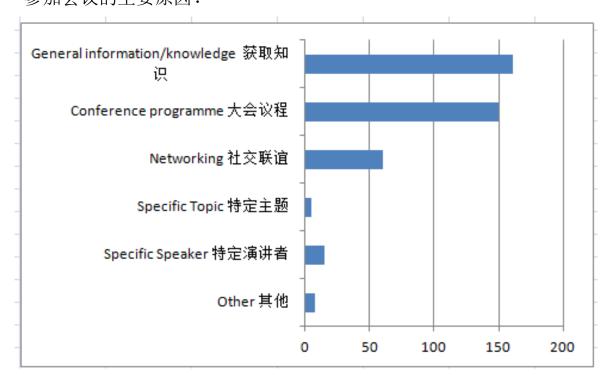




• • • • Online Registration Statistics

在线登记数据分析

What are your main reason(s) for attending this event? 参加会议的主要原因?



- *Specific Speaker:
- **◆**Zaotian WAN
- ◆Jianhui LI
- ◆Chang LIU
- ◆ Veronique DISCOURS-BUHOT
- *Specific Topic:
- ◆What can provincial government do to better support the Food Safety Initiative?
- Global Actions on AMR
- ◆Future of Food Safety



















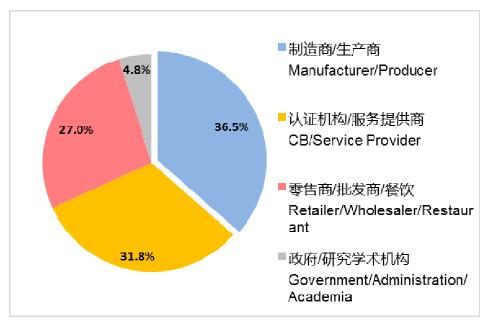




Evaluation Questionnaire Report评估问卷报告

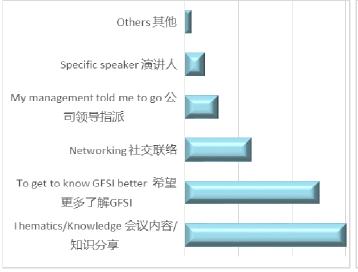
Q1 And they are:

您来自:



Q2 What were your main reasons for attending the GFSI Focus Day? 您参加GFSI主题日活动的主要目的是?

Q3.What were your main reasons for attending the GFSI Focus Day? 您参加GFSI主题日活动的主要目的是?

























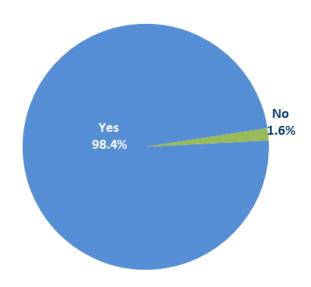


*** Evaluation Questionnaire Report 评估问卷报告

Q4 Focus Day Organisation 主题日活动的组织情况组织情况

General Organisation 组织情况	Conference Audio/Visuals 会议音视频效果	Registration 登记	Interpretation 同传翻译	Overall evaluation 整体评价
4.6	4.7	4.5	4.4	4.6

Q5 Would you attend another GFSI event? 您还会参与其他GFSI的活动吗?



























*** Evaluation Questionnaire Report 评估问卷报告

Q6 Additional Comments? 其他建议?

- 多组织关于食品安全培训
- Organize more trainings on food safety
- 同声翻译耳麦可以用名片交换,身份证或护照丢失可能带来太大影响。
- Suggest to take SI earphone by business card instead of ID or passport for less risk and loss.
- 多些实践案例分享
- Share more best practice
- 是否可以在北京之外的城市举办
- Try other city to hold Focus Day besides Beijing
- 真正发挥行业指导作用,落地是关键。
- In order to play key role of leadership and guidance, the most important is launching and localization.
- 既然是食品安全,不一定都是下游企业演讲,可适当邀请一些上游企业演讲,比如养殖和屠宰企业,这些企业和畜产品质量息息相关。
- Regarding to food safety, It is not enough to have speeches from downstream business, can invite some upstream business to share, such as farming and slaughtering enterprises, because they are closely involved in the quality of animal products.
- 建议多一些技术方面的 指南
- More guidance on technology.
- 希望多邀请一些本地零售商
- Hope to invite more local retailer to attend
- 多组织此类会议
- Organized such events more and more





























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国家食品药品监督管理总局



中国国家认证认可监督管理委员会

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