

GFSI FOCUS DAY CHINA 2015

2015全球食品安全倡议中国主题日

November 3, 2015 - Beijing, China

2015年11月3日，中国北京



总结报告

POST EVENT REPORT

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The **GFSI Focus Day** was initiated to address those Frequently Asked Questions about the initiative and its activities around the world. The **GFSI Focus Day** aims to provide Chinese stakeholders in the food industry an opportunity to find out more about the Global Food Safety Initiative but it will also serve as a unique opportunity for networking and knowledge exchange.

The GFSI China Focus Day 4th Edition follows on from the success of GFSI China Focus Day previous events, to continue raising awareness around the benefits of GFSI. It is fortunate that there are almost all board members of GFSI came to China, showing the significance to Chinese market and sharing in-depth experience, case studies and best practices.

THE GLOBAL FOOD SAFETY VISION: MAKING THE CHANGE

全球食品安全愿景：推动变革

TOTAL DELEGATES
与会代表总数 **411**

活动现场



3 Announcements during the 2015 GFSI China Focus Day

三项重要合作声明



MOU between GFSI and CNCA
GFSI与国家认监委签署合作备忘录



CGF MD Peter Freedman and GFSI board meeting with
Vice Minister of AQSIQ/Chief Administrator of CNCA Mr.
Dawei Sun
世界消费品论坛执行总裁傅睿德及GFSI董事会成员与国家
质检总局副局长国家认监委主任孙大伟先生会谈



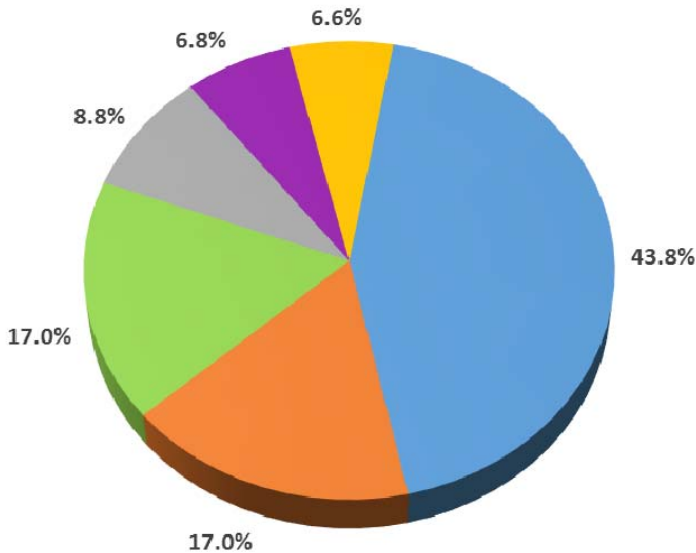
Joint Declaration between GFSI and UNIDO in a New
Commitment to Boost Development and Scale Up Food
Safety Capacity Building
GFSI和联合国工业发展组织联合声明，就加快发展、
增强食品安全能力建设方面开展合作。



GFSI and CNHFA announced the MOU Public-Private
partnership on food safety
GFSI与中国营养保健食品协会宣布签署食品安全领
域的公私伙伴合作备忘录

Attendee Demographics 与会代表分析图

NATURE OF BUSINESS 商业性质



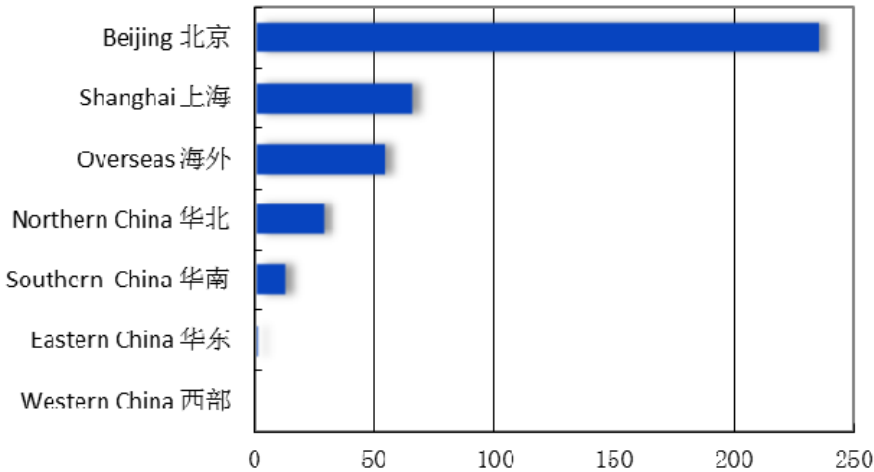
- Manufacturer
生产商/制造商
- Retailer/Wholesaler/Food Service/Restaurant
批发/零售商/食品服务/餐馆
- Certification Body/Service Provider
认证机构/检测服务提供商
- Government/Association
政府监管机构/协会
- NGO/Academia
非营利组织/学术研究
- Media
媒体



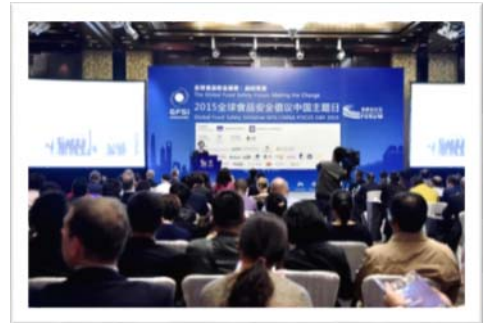
	人数	%
Manufacturer 生产商/制造商	180	43.8%
Retailer/Wholesaler/Food Service/Restaurant 批发/零售商/食品服务/餐馆	70	17.0%
Certification Body/Service Provider 认证机构/检测服务提供商	70	17.0%
Government/Association 政府监管机构/协会	36	8.8%
NGO/Academia 非营利组织/学术研究	28	6.8%
Media 媒体	27	6.6%
Total 总计	411	100.0%

Attendee Demographics 与会代表分析图

GEOGRAPHIC BREAKDOWN 地区细分



	AMOUNT	PERCENT(%)
Overseas 海外	56	13.7%
USA	16	3.9%
Japan	7	1.7%
HK	5	1.2%
Korea	2	0.5%
France	8	2.0%
Other	18	4.4%
Beijing 北京	236	57.8%
Shanghai 上海	67	16.4%
Eastern China 华东	6	1.5%
Zhejiang	3	0.7%
Jiangsu	3	0.7%
Northern China 华北	30	7.4%
Hebei	4	1.0%
Tianjin	7	1.7%
Jilin	5	1.2%
Heilongjiang	1	0.2%
Shandong	8	2.0%
Neimenggu	5	1.2%
Southern China 华南	14	3.4%
Guangdong	12	2.9%
Hunan	2	0.5%
Western China 西部	2	0.5%
Sichuan	2	0.5%
Total	411	100%



07:30		Registration Open																			
		Global Food Safety Vision – Making the Change																			
		Welcome and Introduction																			
09:00	Conk GUROL , Chairman of GFSI & Vice President, AEON Co., Ltd., Japan Peter Freedman , Managing Director, The Consumer Goods Forum (CGF) Veronique DISCOURS-BUHOT , Executive Director, Global Food Safety Initiative (GFSI)																				
09:10		Opening Session																			
09:20	Wenqi GUO , Assistant Minister, CFDA (China Food and Drug Administration) Daning WANG , Deputy Chief Administrator, CNCA (Certification and Accreditation Administration of the People's Republic of China)																				
09:30	Patrick YU , President, COFCO/ Chairman, CNHFA (China Nutrition and Health Food Association)																				
		CEO Insights: Global to Local Social Co-Governance on Food Safety Co-Chaired by: Peter FREEDMAN , Managing Director, The Consumer Goods Forum (CGF) Cindy JIANG , GFSI Board Member, Head of Food Safety, McDonald's China & Global Food Safety & Supply Chain Compliance, McDonald's Corporation																			
09:40	Graham ALLAN , The Consumer Goods Forum Board member & CEO, Dairy Farm																				
09:50	Xiaoan Ji , The Consumer Goods Forum Board member & Chairman, Beijing Hualian Group																				
10:00	Bing LI , President, New Hope Liuhe																				
10:10	Yuki HABU , President, AEON China																				
		CEO Panel																			
10:20	Graham ALLAN , The Consumer Goods Forum Board member & CEO, Dairy Farm Xiaoan Ji , The Consumer Goods Forum Board member & Chairman, Beijing Hualian Group Bing LI , President, New Hope Liuhe Yuki HABU , President, AEON China Patrick YU , President, COFCO Corporation																				
10:30		Coffee break (Sponsored by New Hope Liuhe)																			
		Under China New Food Safety Law & Global Food Safety Initiative's role in China Chaired by: Mike ROBACH , GFSI Board Vice Chairman; Vice President, Corporate Food Safety and Regulatory Affairs, Cargill, USA																			
10:50	Open intro by Chair: GFSI – Private- Public Partnership																				
		New Food Safety Law																			
10:55	Jinghe XU , Director General, Department of Legal Affairs, CFDA (China Food and Drug Administration)																				
11:10	Food Safety Certification and Accreditation Administration under New Food Safety Law Xiaoqun HE , Deputy Director General, Registration Department, CNCA (Certification and Accreditation Administration of the People's Republic of China)																				
11:25	Under New Food Safety Law – GFSI's role in China – Manufacturer Perspective Zaotian WAN , GFSI Board member; Vice President, COFCO Corporation, China																				
11:35	Under New Food Safety Law – GFSI's role in China – Retailer Perspective Jian XU , GFSI Board member; Senior Vice President, China Resources Vanguard, China																				
11:45	New Food Safety Law – Strengthen Risk Communication Junshi CHEN , Chief Adviser of CFSA (China National Center for Food Safety Risk Assessment)																				
12:00	Q & A																				
		Food Safety Capacity Building – The Role of GFSI Chaired by: Jan KRANGHAND , Co-Chair of Steering Committee, GFSI China; Quality & Food Safety Director, Greater China, Danone Nutricia Early Life Nutrition																			
12:05	Open Intro: GFSI – Food Safety Capacity building																				
12:10	CFDA Food Safety Capacity Building Programmes Deyuan JIANG , President, Institute of Executive Development, China Food and Drug Administration																				
12:25	Conk GUROL , Chairman of GFSI & Vice President, AEON Co., Ltd., Japan																				
12:35	UNIDO's food safety approach – The Supplier Development Programme, the case of Malaysia Ali BADARNEH , Industrial Development Officer, United Nations Industrial Development Organization																				
		Food Safety Culture: Capacity Building																			
12:45	Joseph JEN , Former Under Secretary of US Department of Agriculture																				
12:55	Xisheng ZHU , Secretary General, CCTF (China Children and Teenagers' Fund)																				
13:00	Q & A																				
13:10 -14:30		Delegate Lunch (Sponsored by COFCO)																			
		<table border="1"> <thead> <tr> <th>Breakout 1</th> <th>Breakout 2</th> </tr> <tr> <th>Omni-Channel Food Safety</th> <th>Trust as foundation- Third Party Certification</th> </tr> </thead> <tbody> <tr> <td>Chair: John CARTER, GFSI Board & Vice President Metro Group; Global Director Quality Assurance, Metro Cash & Carry, Germany</td> <td>Chair: Neil MARSHALL, GFSI Board Vice Chairman, Global Director, Quality & Food Safety Strategy, Policy and Programs, The Coca-Cola Company</td> </tr> <tr> <td>14:30 Introduction by Chair</td> <td>14:30 Introduction by Chair</td> </tr> <tr> <td>14:35 Paul GALLEMORE, Chief Compliance Officer, Wal-Mart China</td> <td>14:35 IFS: Food Chain Solution Worldwide Chuanwu XIONG, IFS Asia Office leader</td> </tr> <tr> <td>14:50 GS1 Standard Enables Full Chain Traceability Jianhui LI, Chief Engineer, VP, GS1 China</td> <td>14:50 Xin ZHOU, Key Account Manager, Global G.A.P</td> </tr> <tr> <td>15:05 Xunyang LI, Vice President, Womai.com, COFCO</td> <td>15:05 Herve MARTIN, Food Safety and Quality Director, Carrefour China</td> </tr> <tr> <td>15:20 Zhanbo ZHAO, Vice President of Zhongcheng Venture Philanthropy Development and Promotion Center, Executive President of Internet Inclusive Finance Institute</td> <td>15:20 Vincent DOUMEIZEL, Vice President, Food & Beverage, Lloyd's Register Group</td> </tr> <tr> <td>15:35 Q&A</td> <td>15:35 Q&A</td> </tr> </tbody> </table>		Breakout 1	Breakout 2	Omni-Channel Food Safety	Trust as foundation- Third Party Certification	Chair: John CARTER , GFSI Board & Vice President Metro Group; Global Director Quality Assurance, Metro Cash & Carry, Germany	Chair: Neil MARSHALL , GFSI Board Vice Chairman, Global Director, Quality & Food Safety Strategy, Policy and Programs, The Coca-Cola Company	14:30 Introduction by Chair	14:30 Introduction by Chair	14:35 Paul GALLEMORE , Chief Compliance Officer, Wal-Mart China	14:35 IFS: Food Chain Solution Worldwide Chuanwu XIONG , IFS Asia Office leader	14:50 GS1 Standard Enables Full Chain Traceability Jianhui LI , Chief Engineer, VP, GS1 China	14:50 Xin ZHOU , Key Account Manager, Global G.A.P	15:05 Xunyang LI , Vice President, Womai.com, COFCO	15:05 Herve MARTIN , Food Safety and Quality Director, Carrefour China	15:20 Zhanbo ZHAO , Vice President of Zhongcheng Venture Philanthropy Development and Promotion Center, Executive President of Internet Inclusive Finance Institute	15:20 Vincent DOUMEIZEL , Vice President, Food & Beverage, Lloyd's Register Group	15:35 Q&A	15:35 Q&A
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15:45 -16:15		Coffee Break (Sponsored by New Hope Liuhe)																			
		Making the Change: Food Safety Management Innovation Chaired by: Junshi CHEN , Chief Adviser of CFSA (China National Center for Food Safety Risk Assessment)																			
16:15	A Step Change in Danone FS Governance Frédéric RENE , Chief Food Safety Officer, Danone																				
16:30	Whole-genome Sequencing (WGS) for Identifying the Source of Foodborne Illness Outbreaks Anthony HUGGETT , GFSI Board Member & Vice President Quality Management, Nestlé, Switzerland																				
16:45	Bin HUANG , Director, Registration Department, CNCA (Certification and Accreditation Administration of the People's Republic of China)																				
17:00	Cross Industry Development of a Food Fraud Vulnerability Assessment Tool Petra WISSENBURG , GFSI Board member; Food Safety External Affairs & Strategic Projects Director, Danone																				
17:15	UN Sustainable Development Goals: Fresh Opportunities in Food Safety Kate TAYLOR , Senior Industry Partnership Officer, UNOPS China Project Centre, Beijing																				
17:20	Making the Change: Food Safety Management Innovation Mike ROBACH , GFSI Board Vice Chairman; Vice President, Corporate Food Safety and Regulatory Affairs, Cargill, USA																				
17:40	CEO Closing Keynote: China Food Safety Vision – Making the Change Jeroen de GROOT , President, Metro Cash & Carry China																				
18:00	Closing Cocktail (Sponsored by Cargill & Wine by COFCO)																				

07:30		观众注册	
		全球食品安全愿景：应时而变	
09:00	<p>欢迎与嘉宾介绍</p> <p>GFSI 全球食品安全倡议董事会主席 & 永旺集团副总裁 Cenk GUROL 消费品论坛 (CGF) 执行总裁 Peter FREEDMAN (傅睿德) GFSI 全球食品安全倡议秘书长 Véronique Discours-Buhot (薇洛迪)</p>		
09:10		开幕环节	
09:20	国家食品药品监督管理总局党组成员食品安全总监 郭文奇		
09:30	国家认证认可监督管理委员会副主任 王大宁		
09:30	中粮集团总裁 / 中国营养保健食品协会会长 于旭波		
		CEO 观点：食品安全社会共治 - 从全球到本地	
		主持人：消费品论坛 (CGF) 执行总裁 Peter FREEDMAN	
		GFSI 全球食品安全倡议董事 & 麦当劳公司全球质量与供应链合规以及麦当劳中国食品安全总监 蒋纲	
09:40	消费品论坛董事 & 牛奶国际 CEO Graham Allan		
09:50	消费品论坛董事 & 北京华联集团董事长 吉小安		
10:00	新希望六和总裁 李兵		
10:10	永旺中国总裁 羽生有希		
10:20		CEO 座谈	
10:20	消费品论坛董事 & 牛奶国际 CEO Graham Allan		
10:20	消费品论坛董事 & 北京华联集团董事长 吉小安		
10:20	新希望六和总裁 李兵		
10:20	永旺中国总裁 羽生有希		
10:20	中粮集团总裁 于旭波		
10:30		茶歇 / 展览时段 (新希望六和主持)	
		共谈中国新食品安全法 - 全球食品安全倡议在中国	
		主持人：GFSI 全球食品安全倡议董事会副主席 & 美国嘉吉集团食品安全法规事务副总裁 Mike ROBACH	
10:50	主持人介绍：GFSI 全球食品安全倡议 - 公私伙伴关系		
10:55	新食品安全法		
10:55	国家食品药品监督管理总局法制司司长 徐景和		
11:10	食品安全认证认可管理		
11:10	国家认监委注册管理部副主任 何小群		
11:25	中国生产商看新食安法实施后 GFSI 在中国		
11:25	GFSI 全球食品安全倡议董事 & 中粮集团副总裁 万早田		
11:35	中国零售商看新食安法实施后 GFSI 在中国		
11:35	GFSI 全球食品安全倡议董事 & 华润万家高级副总裁 徐健		
11:45	中国新食品安全法实施后加强风险沟通		
11:45	国家食品安全风险评估中心首席顾问 陈君石院士		
12:00	交流问答		
		食品安全能力建设 - GFSI 的作用	
		主持人：GFSI 中国指导委员会联席主席 & 达能纽迪希亚生命早期营养 QFS 中国总监 杨瀚	
12:05	主持人介绍：GFSI - 食品安全能力建设		
12:10	国家食品药品监督管理总局食品安全能力建设计划		
12:10	国家食品药品监督管理总局高级研修学院院长 江德元		
12:25	GFSI 全球食品安全倡议董事会主席 & 永旺集团副总裁 Cenk GUROL		
12:35	UNIDO 的食品安全进展 - 供应商发展项目，马来西亚的例子		
12:35	联合国工业发展组织工业发展官 Ali Badarneh		
12:45	食品安全文化：能力建设		
12:45	前美国农业部副部长 任筑山		
12:55	中国儿童少年基金会秘书长 朱锡生		
13:00	交流问答		
13:10 - 14:30		代表午餐 (中粮支持)	
	专题一 全渠道的食品安全		专题二 第三方认证 - 信任是基础
	主持人 GFSI 全球食品安全倡议董事 & 德国麦德龙集团副总裁及现购自运全球质量保证总监 John CARTER		主持人 GFSI 全球食品安全倡议董事会副主席 & 美国可口可乐质量与食品安全战略政策全球总监 Neil MARSHALL
14:30	主持人介绍	14:30	主持人介绍
14:35	沃尔玛中国首席合规官 Paul GALLEMORE	14:35	IFS: 全球食品链解决方案 IFS(国际食品标准) 亚洲首席代表 熊传武
14:50	GS1 标准助力食品安全全程追溯 GS1 中国副总裁首席工程师 李建辉	14:50	GLOBAL G.A.P. 大客户经理 周鑫
15:05	中粮我买网高级副总经理 李训洋	15:05	家乐福中国食品安全质量总监 马国维
15:20	中诚公益创投发展促进中心副理事长 & 互联网普惠金融研究院 执行院长 赵占波	15:20	第三方认证的前进之路 劳氏质量认证有限公司食品饮料部副总裁 Vincent Doumeizel
15:35	问答环节	15:35	问答环节
15:45 - 16:15		茶歇 / 展览时段 (新希望六和主持)	
		GFSI 与食品安全管理创新：应时而变	
		主持人：国家食品安全风险评估中心首席顾问 陈君石院士	
16:15	达能食品安全管理创新：关键一步的变化 达能集团首席食品安全官 Frédéric RENE		
16:30	全基因组测序查明食源性疾病爆发的来源 GFSI 全球食品安全倡议董事 & 瑞士雀巢公司质量管理副总裁 Anthony C. HUGGETT		
16:45	国家认监委注册管理部注册二处处长 黄斌		
17:00	食品掺假脆弱性评估工具的跨行业拓展 GFSI 全球食品安全倡议董事 & 达能集团食品安全对外事务及战略项目总监 Petra WISSENBURG		
17:15	联合国可持续发展目标：食品安全的新机遇 联合国项目事务厅 (北京) 中国，项目中心高级行业合作伙伴主任 Kate TAYLOR		
17:20	食品安全管理创新：应时而变 GFSI 全球食品安全倡议董事会副主席 & 美国嘉吉集团食品安全法规事务副总裁 Mike ROBACH		
17:40	闭幕致辞：中国食品安全愿景 - 应时而变 麦德龙现购自运中国总裁 席龙		
18:00		闭幕酒会 (嘉吉支持)	



Cenk GUROL
GFSI董事会主席&永旺集团副总裁
Chairman of Global Food Safety Initiative
Board & Vice President, AEON Co., Ltd.,



傅睿德 Peter FREEDMAN
消费品论坛 (CGF) 执行总裁
Managing Director, The Consumer Goods
Forum (CGF)



薇洛迪 Véronique Discours-BUHOT
GFSI全球食品安全倡议秘书长
Executive Director of Global Food Safety
Initiative



郭文奇 Wenqi GUO
国家食品药品监督管理总局党组成员食品安全总监
Assistant Minister, CFDA (China Food and
Drug Administration)



王大宁 Daning WANG
国家认证认可监督管理委员会副主任
Deputy Chief Administrator, CNCA
(Certification and Accreditation
Administration of the People's Republic of
China)



于旭波 Patrick YU
中粮集团总裁/中国营养保健食品协会会长
President, COFCO/ Chairman, CNHFA
(China Nutrition and Health Food
Association)



蒋纲 Cindy JIANG
GFSI全球食品安全倡议董事&麦当劳公司全球质量与供应链合规以及麦当劳中国食品安全总监
GFSI Board Member; Acting Head of Food
Safety, McDonald's China & Senior Director
Global Food Safety & Supply Chain
Compliance, McDonald's Corporation



Graham ALLAN
消费品论坛董事&牛奶国际CEO
The Consumer Goods Forum Board
member & CEO, Dairy Farm



李兵 Bing LI
新希望六和总裁
President, New Hope Liuhe



羽生有希 Yuki HABU
永旺中国总裁
President, AEON China



Mike ROBACH
GFSI全球食品安全倡议董事会副主席&美国嘉吉集团食品安全法规事务副总裁
GFSI Board Vice Chairman; Vice President,
Corporate Food Safety and Regulatory
Affairs, Cargill, USA



任端平 Duanping REN
国家食品药品监督管理总局法制司
Director, Department of Legal Affairs,
CFDA (China Food and Drug
Administration)



王茂华 Maohua WANG
国家认监委注册管理部
Director, Registration Department, CNCA
(Certification and Accreditation Administration
of the People's Republic of China)



万早田 Zaotian WAN
GFSI全球食品安全倡议董事&
中粮集团副总裁
GFSI Board member; Vice President,
COFCO Corporation, China



江红 Hong JIANG
华润万家全国质量总经理
General Manager, National Quality, China
Resources Vanguard



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Chief Adviser of CFSA (China National
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Nutrition



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任筑山 Joseph Jen
前美国农业部副部长
Former Under Secretary of US Department
of Agriculture



朱锡生 Xisheng ZHU
中国儿童少年基金会秘书长
Secretary General, CCTF (China Children
and Teenagers' Fund)



John CARTER
德国麦德龙集团副总裁及现购自运全球质
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Vice President Metro Group: Global
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Paul GALLEMORE
沃尔玛中国首席合规官
Chief Compliance Officer, Wal-Mart
China



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Chief Engineer, VP, GS1 China



李训洋 Xunyang LI
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Vice President, Womai.com, COFCO



赵占波 Zhanbo ZHAO
中诚公益创投发展促进中心副理事长&互联网惠
普金融研究院执行院长
Prof. of Peking University, Vice President of
Zhongcheng Venture Philanthropy Developme
nt and Promotion Center, Executive President of
Internet Inclusive Finance Insititute



Neil MARSHALL
GFSI 全球食品安全倡议董事会副主席&美国
可口可乐质量与食品安全战略政策全球总监
GFSI Board Vice Chairman, Global
Director, Quality & Food Safety Strategy,
Policy and Programs, The Coca-Cola
Company



熊传武 Chuanwu XIONG
IFS(国际食品标准)亚洲首席代表
IFS Asia Office leader



周鑫 Xin ZHOU
GLOBALG.A.P. 大客户经理
Key Account Manager, GlobalG.A.P



马国维 Herve MARTIN
家乐福中国全球质量保证经理
Food Safety and Quality Director,
Carrefour China



Vincent DOUMEIZEL
劳氏食品饮料部副总裁
Vice President - Food & Beverage
Lloyd's Register group



Frédéric RENE
达能集团首席食品安全官
Chief Food Safety Officer, Danone



Anthony C. HUGGETT
GFSI董事&瑞士雀巢公司质量管理副总裁
GFSI Board Member & Vice President
Quality Management, Nestlé, Switzerland.



黄斌 Bin HUANG
国家认监委注册管理部注册二处处长
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CNCA (Certification and Accreditation
Administration of the People's Republic
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Petra WISSENBURG
GFSI董事&达能集团食品安全对外事务
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GFSI Board member; Food Safety
External Affairs & Strategic Projects
Director, Danone



Kate TAYLOR
联合国项目事务厅(北京)中国, 项目中心
高级行业合作伙伴主任
Senior Industry Partnership
Officer, UNOPS China Project
Centre, Beijing



席龙 Jeroen de GROOT
麦德龙现购自运中国总裁
President, Metro Cash & Carry China

Scenes from GFSI China Focus Day 活动现场



Wenqi GUO, Assistant Minister, CFDA in the Opening Session
国家食品药品监督管理总局党组成员食品安全总监郭文奇在开幕式上致辞



Daning WANG, Deputy Chief Administrator, CNCA in the Opening Session
国家认证认可监督管理委员会副主任王大宁在开幕式上致辞



CEO Insights - "Global to Local Social Co-Governance on Food Safety", CEOs from Dairy Farm, New Hope Liuhe, AEON China, COFCO Corporation.
CEO观点“食品安全社会共治-从全球到本地”，来自牛奶国际，新希望六和，永旺中国，中粮集团的CEO和高管们畅谈



VIP Luncheon sponsored by COFCO
中粮赞助VIP嘉宾午宴



Breakout Session I moderated by John CARTER, GFSI Board & Vice President Metro Group; Global Director Quality Assurance, Metro Cash & Carry, Germany
专题一：全渠道的食品安全，由GFSI全球食品安全倡议董事&德国麦德龙集团副总裁及现购自运全球质量保证总监 John CARTER主持



Breakout Session II moderated by Neil MARSHALL, GFSI Board Vice Chairman, Global Director, Quality & Food Safety Strategy, Policy and Programs, The Coca-Cola Company
专题二：第三方认证-信任是基础，由全球食品安全倡议董事会副主席&美国可口可乐质量与食品安全战略政策全球总监 Neil MARSHALL主持

Sponsors Display 赞助商展示



VIP Reception Dinner
sponsored by Coca-Cola
嘉宾欢迎晚宴由可口可
乐公司赞助



VIP Lunch & Delegate
Lunch sponsored by
COFCO
VIP午餐及代表午餐由
中粮赞助



Coffee Break sponsored
by New Hope Liuhe
茶歇由新希望六和公司
赞助

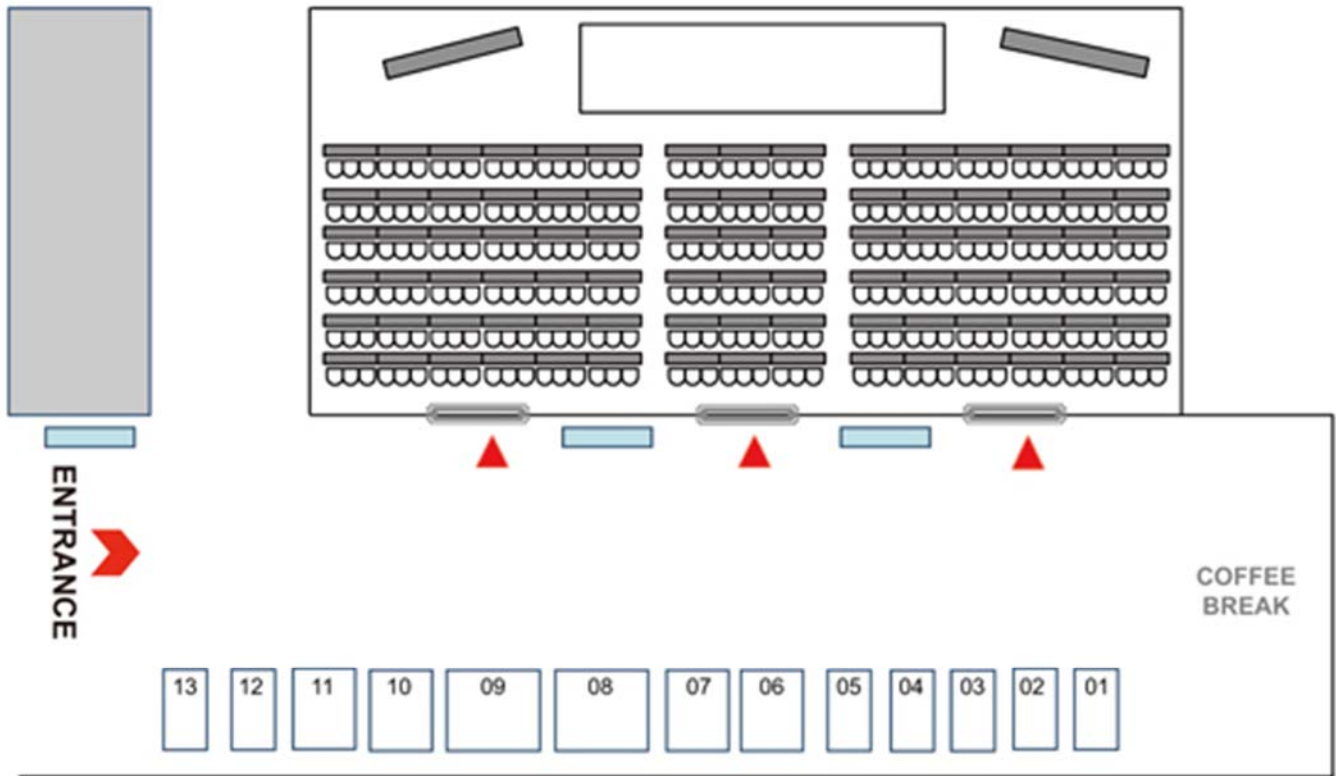


Closing Cocktail
sponsored by Cargill
闭幕酒会由嘉吉公司赞
助



VIP Dinner sponsored by
Rentokil Initial
嘉宾晚宴由能多洁公司
赞助

Sponsors Display 赞助商展示



Company List

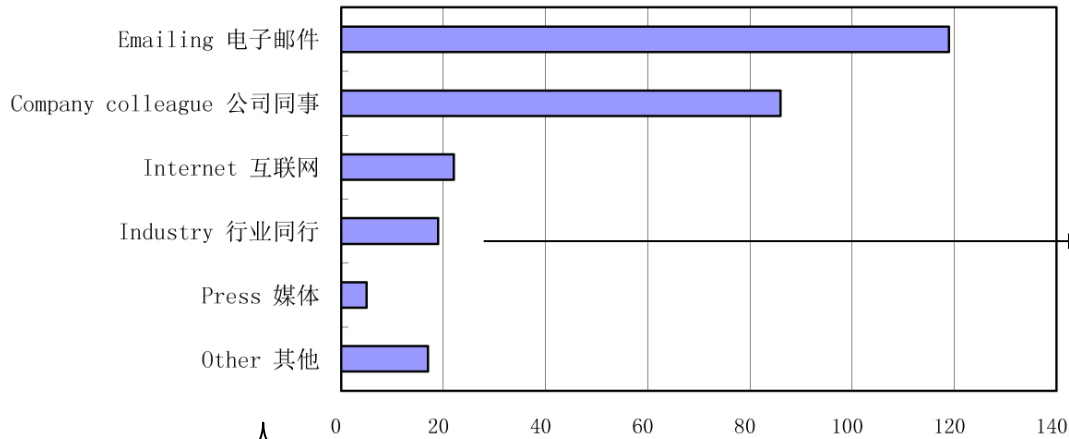
Booth No.	Company Name	Booth No.	Company Name
01	3M	08	New Hope Liuhe
02	Sealed Air	09	COFCO
03	Ecolab	10	Cargill
04	Nestlé	11	Greenfence
05	Intertek	12	SGS
06	Coca-Cola	13	Danone
07	Rentokil Initial		

Sponsors Display 赞助商展示



Online Registration Statistics 在线登记数据分析

- How have you heard about the GFSI Focus Day?



Industry Peer:

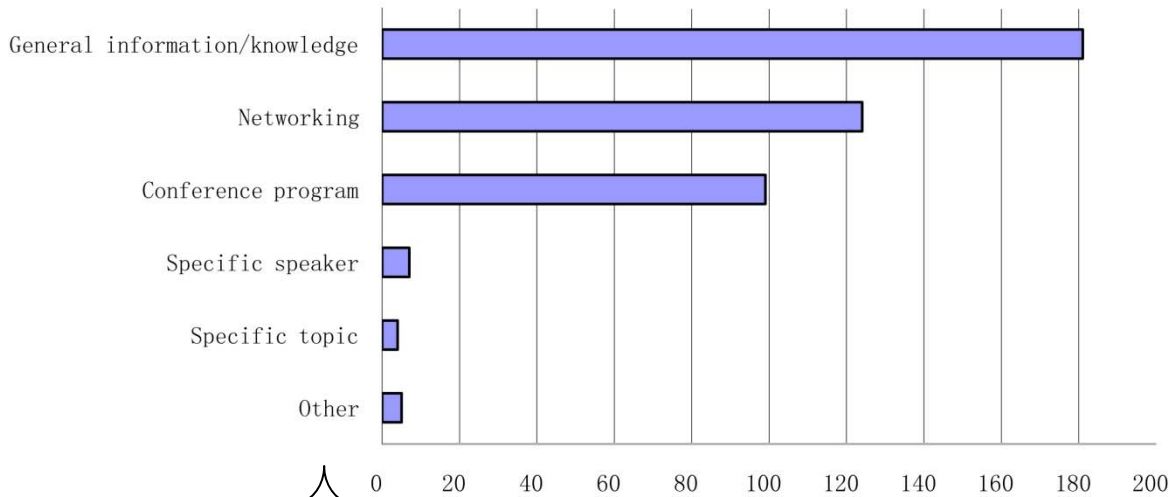
- Greenfence - 5
- Sealed Air - 2
- SGS - 6
- Cargill - 2
- TQFA - 1
- COFCO - 2
- McDONALD'S - 1

- GFSI - 15
- UNOPS - 2



Online Registration Statistics 在线登记数据分析

What are your main reason(s) for attending this event?



Other

- As a speaker
- As GFSI Chair
- I am a presenter
- Promoting CFSI

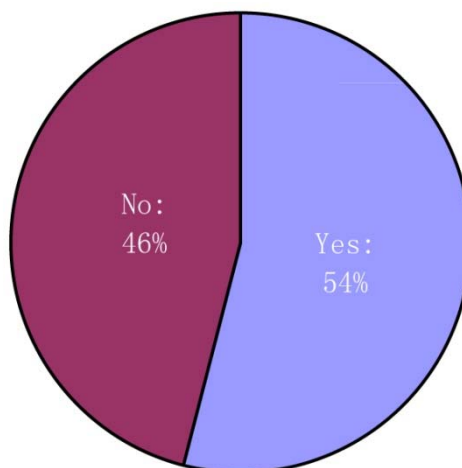
Specific Speaker

- Vincent Doumeizel
- Government Officer
- Junshi Chen
- Petra Wissenburg
- Paul Gallemore
- Xiaoan Ji
- Jeroen de groot
- Cindy Jiang

Specific Topic

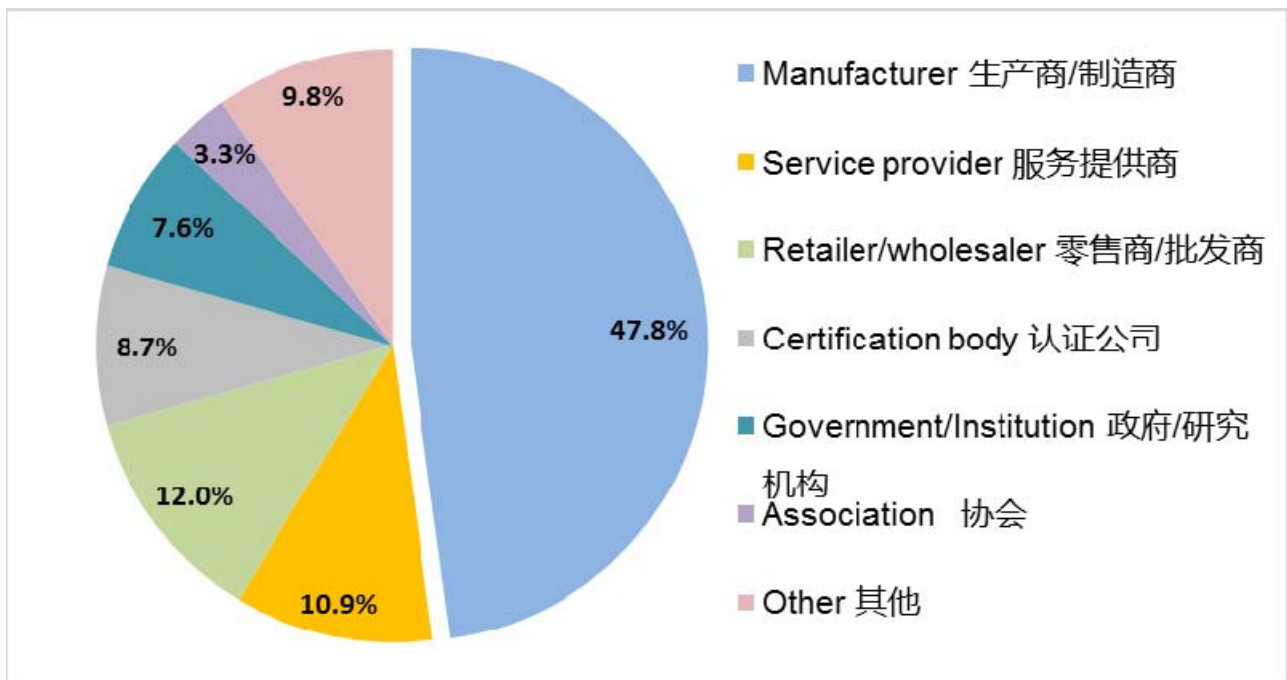
- China HACCP
- Non traditional food safety
- Linkage of GFSI and local regulation
- Food Fraud detection

Do you agree that we provide your contact email to our sponsors?



Questionnaire

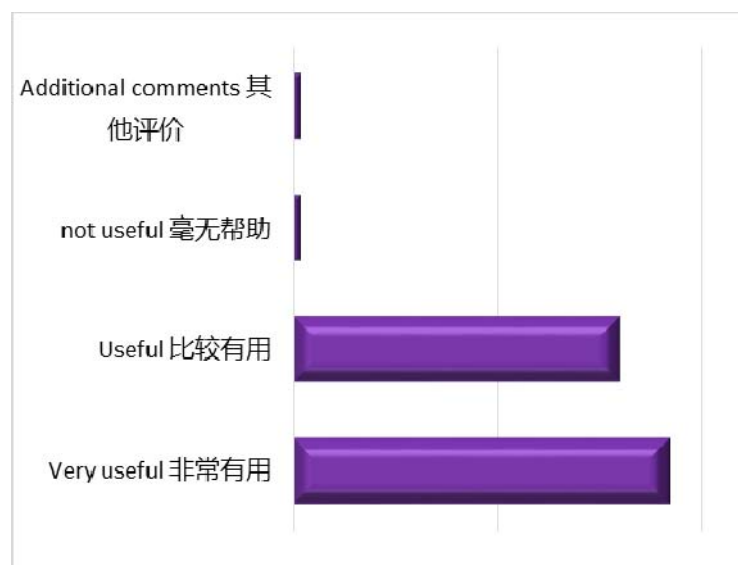
And they are:



Q1.What were your main reasons for attending the GFSI Focus Day? 您参加GFSI主题日活动的主要目的是?



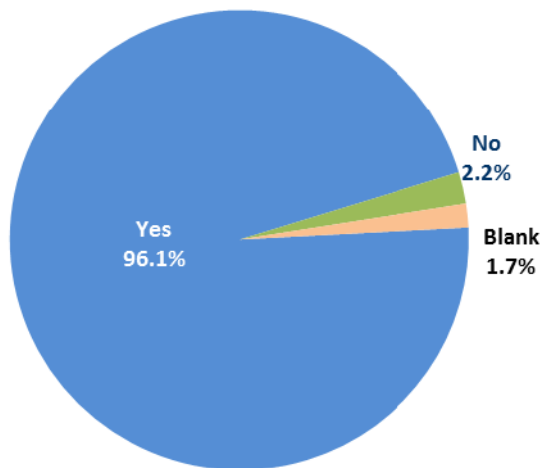
Q2.Let us know how you liked the Focus Day and how useful you found it./请说明主题日活动是否对您有用。



Q3 Focus Day Organisation/主题日活动的组织情况

General Organisation 组织情况	Conference Audiovisuals 会议音视频效果	Registration 登记	Interpretation 同传翻译	Overall evaluation 整体评价
4.5	4.5	4.1	4.2	4.3

Q4 Would you attend another GFSI event?/ 您还会参与其他GFSI的活动吗?



Q5 Additional Comments?/其他建议?

- Well Done. Great Event
- Discuss more on problems instead of 100% appraisals
- Update internal regulation were benefit
- More Technical Communication
- Break/Networking area was too small. Time management needed improvement as we ran late
- To invite more local market players participate this good event
- Hope to provide more practical samples for reference
- Hope to give guidance to individual company on certification
- To add some examples on GFSI implementation
- Suggest to hold next or future China Focus Day in Changchun



Acknowledgement 鸣谢

指导单位
Endorsed by



国家食品药品监督管理总局



中国国家认证认可监督管理委员会

承办单位
Co-Host



支持单位
Supporting
Organisations



中国营养保健食品协会
China Nutrition and Health Food Association



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白金赞助商
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水晶赞助商
Crystal Sponsor



金牌赞助商
Gold Sponsor



银牌赞助商
Silver Sponsor



铜牌赞助商
Bronze Sponsor



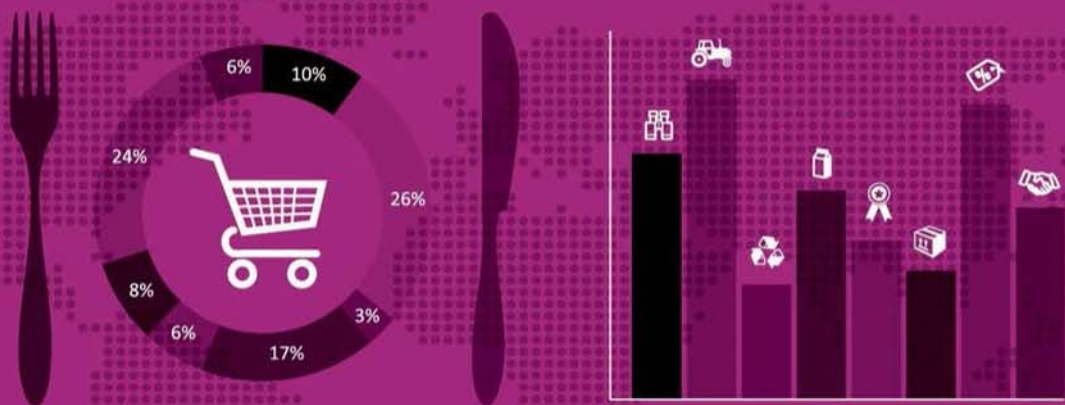


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