



同一个世界，同一个食品安全梦想  
One World, One Food Safety Vision

# 2013全球食品安全倡议中国主题日

## Global Food Safety Initiative GFSI CHINA FOCUS DAY 2013

主办单位  
Organiser:



支持单位  
Supporting  
Organisation:



国家认监委注册管理部

承办单位  
Co-Host:



合作协会  
Cooperation  
Association:



GFSI董事会  
GFSI Board:



# 总结报告

## POST EVENT REPORT



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## Executive Summary 要点

The **GFSI Focus Day** was initiated to address those Frequently Asked Questions about the initiative and its activities around the world. The **GFSI Focus Day** aims to provide Chinese stakeholders in the food industry an opportunity to find out more about the Global Food Safety Initiative but it will also serve as a unique opportunity for networking and knowledge exchange.

After the success of GFSI China Focus Day 2012, this year China Focus Day attracts more manufacturers and stakeholders in food industry to learn more about the benefits of GFSI. It is fortunate that there are almost all board members of GFSI came to China, showing the significance to Chinese market and sharing in-depth experience, case studies and best practices.

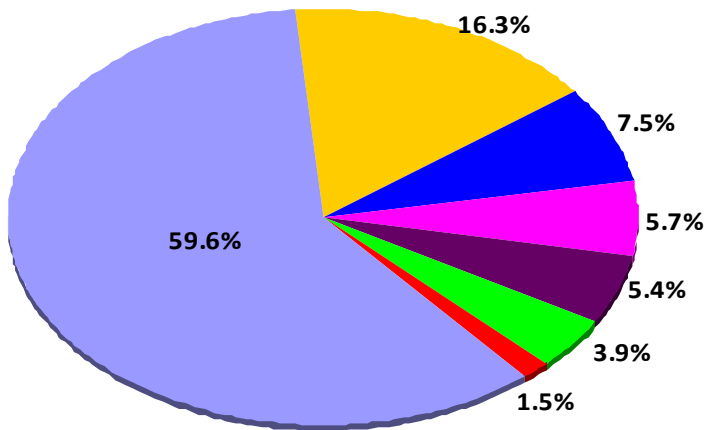
## One World, One Food Safety Vision 同一个世界，同一个食品安全梦想

TOTAL DELEGATES  
与会代表总数 **332**



## Attendee Demographics 与会代表分析图

### NATURE OF BUSINESS 商业性质



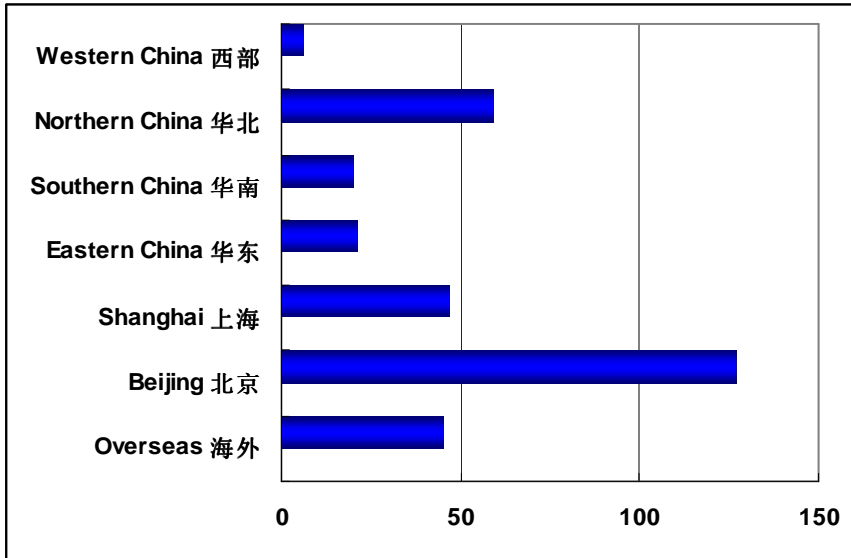
- **Manufacturer**  
生产商/制造商
- **Certification Body/Consulting/Service Provider**  
认证机构/咨询/检测服务提供商
- **Retailer/Wholesale**  
批发商/零售商
- **Media**  
媒体及其他
- **Government/Association**  
政府监管机构/协会
- **NGO/Academia/Association**  
非盈利组织/学术研究
- **Food Service/Restaurant**  
食品服务/餐馆

	人数	%
Manufacturer 生产商/制造商	198	59.6%
Certification Body/Consulting/Service Provider 认证机构/咨询/检测服务提供商	54	16.3%
Retailer/Wholesale 批发商/零售商	25	7.5%
Media 媒体及其他	19	5.7%
Government/Association 政府监管机构/协会	18	5.4%
NGO/Academia/Association 非盈利组织/学术研究	13	3.9%
Food Service/Restaurant 食品服务/餐馆	5	1.5%
Total 总计	332	100.0%



## Attendee Demographics 与会代表分析图

### GEOGRAPHIC BREAKDOWN 地区细分



		Count	Percentage
<b>Overseas 海外</b>		<b>45</b>	<b>13.6%</b>
	USA	19	5.7%
	JAPAN	5	1.5%
	HK	5	1.5%
	Other	16	4.8%
<b>Beijing 北京</b>		<b>134</b>	<b>40.4%</b>
<b>Shanghai 上海</b>		<b>47</b>	<b>14.2%</b>
<b>Eastern China 华东</b>		<b>21</b>	<b>6.3%</b>
	Zhejiang	3	0.9%
	Jiangsu	18	5.4%
<b>Southern China 华南</b>		<b>20</b>	<b>6.0%</b>
	Guangdong	16	4.8%
	Hubei	1	0.3%
	Jiangxi	1	0.3%
	Fujian	2	0.6%
<b>Northern China 华北</b>		<b>59</b>	<b>17.8%</b>
	Hebei	7	2.1%
	Tianjin	6	1.8%
	Anhui	3	0.9%
	Henan	2	0.6%
	Liaoning	4	1.2%
	Shanxi	1	0.3%
	shandong	18	5.4%
	Neimenggu	16	4.8%
	Jilin	2	0.6%
<b>Western China 西部</b>		<b>6</b>	<b>1.8%</b>
	Xinjiang	1	0.3%
	Shaanxi	3	0.9%
	Guizhou	1	0.3%
	Gansu	1	0.3%
<b>total 总共</b>		<b>332</b>	<b>100.0%</b>



## Program

08:00 - 16:00		Registration Open	
09:00	<p><b>Welcome and Introduction</b>  <b>Yves REY</b>, Chairman, Global Food Safety Initiative (GFSI); Corporate Quality General Manager, Danone Group France</p> <p><b>Welcome Address from Government</b></p>		
09:10	<p><b>Jiacai TENG</b>, Vice Minister, CFDA (China Food and Drug Administration)</p>		
09:20	<p><b>Daning Wang</b>, Deputy Director, CNCA (Certification and Accreditation Administration of China)</p>		
	<p><b>Stakeholder Perspectives</b>                      Moderator: <b>Junshi CHEN</b>, Fellow Chinese Academy of Engineering &amp; Chinese Center for Disease Control &amp; Prevention (CDC) - Institute of Nutrition &amp; Food Safety</p>		
09:30	<p><b>Video: "Food Safety – Global Leaders" Perspectives"</b></p> <p><b>Food Safety in China: A Shared Responsibility</b></p>		
09:35	<p><b>Xubo YU</b>, President, COFCO Corporation</p>		
09:45	<p><b>Patrick DUPART</b>, Vice President, Carrefour China</p>		
09:55 - 10:25		Coffee break	
	<p><b>Global Food Safety Initiative – Safer Food Through Collaboration</b>                      Co-moderated by <b>Junshi CHEN</b>, Fellow Chinese Academy of Engineering &amp; Chinese Center for Disease Control &amp; Prevention (CDC) - Institute of Nutrition &amp; Food Safety  <b>Jan KRANGHAND</b>, Head of QA Asia, Metro</p>		
10:25	<p><b>The Global Food Safety Initiative in a Global Economy</b>  <b>Mike ROBACH</b>, Board Member of GFSI; Vice President, Corporate Food Safety and Regulatory Affairs, Cargill, USA</p>		
10:40	<p><b>The Global Food Safety Initiative in China</b>  <b>Yves REY</b>, GFSI Chairman; Corporate Quality General Manager, Danone Group France</p>		
10:55	<p><b>Global Food Safety Initiatives—Building and Transfer Confidence</b>  <b>Wenyi CHE</b>, Inspector, Shanghai CIQ</p>		
11:10	<p><b>Chinese Manufacturer Perspective</b>  <b>Zaotian WAN</b>, GFSI Board member; Vice President, COFCO Corporation, China</p>		
11:25	<p><b>Chinese Retailer Perspective</b>  <b>Jian XU</b>, GFSI Board member; Vice President, China Resources Vanguard, China</p>		
11:40	<p><b>Thinking Globally And Working Locally</b>                      Panelists from GFSI Board                      • <b>John CARTER</b>, Senior Director Own Brand and Product Quality Assurance, Metro Cash &amp; Carry, Germany                      • <b>Bryan FARNSWORTH</b>, VP Quality Management, Hormel Foods, USA                      • <b>Cindy JIANG</b>, Senior Director of Worldwide Quality, Food Safety and Nutrition, McDonald's, USA                      • <b>Rick ROOP</b>, Senior Vice President, Food Quality Assurance, Tyson Foods, USA                      • <b>Anthony C. HUGGETT</b>, Vice President Quality Management, Nestlé, Switzerland                      • <b>Hervé GOMICHO</b>, Quality Director, Carrefour, France                      • <b>Frank YIANNAS</b>, Vice President, Food Safety, Wal-Mart, USA</p>		
12:30	<p>Q&amp;A with all the GFSI Board members</p>		
12:40 - 13:50		Delegate Lunch	
	<p><b>Breakout 1</b>  <b>Roadmap to Safer Food and Market Access</b></p>	<p><b>Breakout 2</b>  <b>Building Confidence In Third Party Certification</b></p>	
	<p>Moderator: <b>Cindy JIANG</b>, GFSI Board member; Senior, Director of Worldwide Quality, Food Safety and Nutrition, McDonald's, USA</p>	<p>Moderator: <b>Peter BEGG</b>, GFSI Board member; Sr. Director, Global Quality Programs, Mondelez International</p>	
13:50	<p><b>Opening Comments</b></p>	13:50	<p><b>What is Third Party Certification and Accreditation</b>  <b>Andy DU</b>, Regional Food Specialist, LRQA China</p>
13:55	<p><b>GFSI Global Markets Capacity Building Programme Overview &amp; Primary Production Case Study</b>  <b>Jan KRANGHAND</b>, Head of QA Asia, Metro</p>	14:10	<p><b>Auditor Competence</b>  <b>Peter BEGG</b>, GFSI Board member; Sr. Director, Global Quality Programs, Mondelez International</p>
14:25	<p><b>Retailer Case Study</b>  <b>Cenk GURUL</b>, GFSI Vice Chair; Aeon Group SCM Officer and President, Aeon Global SCM, Japan</p>	14:30	<p><b>Panel discussion with GFSI Recognized Scheme Owners</b>                      Moderator: <b>Peter BEGG</b>, GFSI Board member; Sr. Director, Global Quality Programs, Mondelez International  <b>Robert L. GARFIELD</b>, Senior Vice President, SQFI, Food Marketing Institute, USA  <b>Chuanwu XIONG</b>, IFS Asia Office leader  <b>Cor GROENVELD</b>, Chairman of the Board for the Foundation for Food Safety Certification</p>
14:45	<p><b>Manufacturer Case Study</b>  <b>Neil MARSHALL</b>, GFSI Board member, Global Director, Quality &amp; Food Safety The Coca-Cola Company</p>		
15:05	<p><b>Advancing Food Safety through Industry &amp; Academia collaboration</b>  <b>Jin YUE</b>, Director Assistant, Bor S. Luh Food Safety Research Center, Shanghai Jiao Tong University (SJTU)</p>	15:15	<p><b>Panel: Building Confidence In Third Party Certification</b>                      Moderator: <b>Sarah WU</b>, Food Safety Business Director, Diversey Asia  <b>Maohua WANG</b>, Director, Food &amp; Agriculture Certification Supervision, CNCA  <b>Zhigang CHEN</b>, Deputy Director, Quality &amp; Safety Administrative, COFCO  <b>Hong JIANG</b>, Corporate Quality General Manager, China Resources Vanguard, China  <b>Ni LI</b>, Deputy General Manager and Management Representative, China Quality Mark Certification Group Co., Ltd.  <b>Hong JIANG</b>, Legal Compliance Manager, DNV Business Assurance</p>
15:25	<p><b>Panel Discussion</b></p>	15:40	<p><b>Update on China HACCP GFSI benchmarking</b></p>
15:45 - 16:15		Coffee break	
	<p><b>Closing Session: One World One Food Safety Vision</b>                      Moderator: <b>Jan KRANGHAND</b>, Head of QA Asia, Metro</p>		
16:15	<p><b>Food Fraud</b>                      Introduction: <b>Grant ZHANG</b>, Head of Quality &amp; Food Safety; Danone Baby Nutrition China  <b>John SPINK</b>, PhD, Director &amp; Assistant Professor, Food Fraud Initiative, Master's of Science in Food Safety Program, College of Veterinary Medicine, Michigan State University, USA  <b>Petra WISSENBURG</b>, Corporate Quality Projects Director, DANONE, UK</p>		
16:55	<p><b>Food Safety Standards Harmonisation in China</b>  <b>Zhutian WANG</b>, Deputy Director of CFSA (China National Center for Food Safety Risk Assessment)</p>		
17:20	<p><b>Food Safety Culture - China and the World</b>  <b>Frank YIANNAS</b>, GFSI Vice Chair; Vice President, Food Safety, Walmart, US</p>		
17:45 - 18:00	<p><b>Closing Remarks: One World One Food Safety Vision</b>  <b>Emmanuel FABER</b>, Vice Chairman and Vice CEO, Danone Group</p>		

## 会议日程

08:00 - 16:00		注册	
09:00	<b>欢迎致辞与嘉宾介绍</b> GFSI 全球食品安全倡议董事会主席&达能集团质量总经理 <b>奕博睿</b>  <b>领导致辞</b>		
09:10	国家食品药品监督管理局副局长, 党组成员 <b>滕佳材</b>		
09:20	国家认监委副主任 <b>王大宁</b> <b>各方共享的责任与观点</b> 主持人: 中国工程院院士&中国疾病预防控制中心-营养与食品安全研究所研究员 <b>陈君石院士</b>		
09:30	<b>视频: "食品安全—全球领导者的愿景"</b> <b>食品安全在中国: 一个共同的责任</b>		
09:35	中粮集团总裁 <b>于旭波</b>		
09:45	家乐福中国副总裁 <b>Patrick DUPART</b>		
09:55 - 10:25		茶歇 / 展览时段	
	<b>全球食品安全倡议—合作共赢安全食品</b> 联席主持人: 中国工程院院士&中国疾病预防控制中心-营养与食品安全研究所研究员 <b>陈君石院士</b> 麦德龙亚洲区域品保总监 <b>杨翰</b>		
10:25	<b>全球经济环境中的全球食品安全倡议</b> GFSI 全球食品安全倡议董事&美国嘉吉集团食品安全法规事务副总裁 <b>Mike ROBACH</b>		
10:40	<b>全球食品安全倡议 (GFSI) 在中国</b> GFSI 全球食品安全倡议董事会主席&达能集团质量总经理 <b>奕博睿</b>		
10:55	<b>全球食品安全倡议—建立信任, 传递信任</b> 上海检验检疫局巡视员 <b>车文毅</b>		
11:10	<b>中国制造商透视</b> GFSI 全球食品安全倡议董事&中粮集团副总裁 <b>万早田</b>		
11:25	<b>中国零售商透视</b> GFSI 全球食品安全倡议董事&华润万家副总裁 <b>徐健</b>		
11:40	<b>GFSI— 环球理念 地方智慧</b> GFSI 董事会成员座谈会 <ul style="list-style-type: none"> <li>• 德国麦德龙集团自有品牌产品质量保证高级总监 <b>John CARTER</b></li> <li>• 美国荷美尔食品质量管理副总裁 <b>Bryan FARNSWORTH</b></li> <li>• 美国麦当劳全球食品安全和营养质量高级总监 <b>蒋纲</b></li> <li>• 美国泰森食品质量保证资深副总裁 <b>Rick ROOP</b></li> <li>• 瑞士雀巢公司质量管理副总裁 <b>Anthony C. HUGGETT</b></li> <li>• 法国家乐福集团质量总监 <b>Hervé GOMICHOIN</b></li> <li>• 美国沃尔玛食品安全副总裁 <b>Frank YIANNAS</b></li> </ul>		
12:30	GFSI 董事会全体成员问答环节		
12:40 - 13:50		代表午餐	
	<b>专题一</b> <b>GFSI - 更安全的食品与进入市场的途径</b>		<b>专题二</b> <b>建立第三方认证的信任</b>
	<b>主持人</b> GFSI 全球食品安全倡议董事&美国麦当劳全球食品安全和营养质量高级总监 <b>蒋纲</b>		<b>主持人</b> GFSI 全球食品安全倡议董事&美国 Mondelez International (MDLZ) (原卡夫) 公司全球质量高级总监 <b>Peter BEGG</b>
13:50	<b>开场致辞</b>	13:50	<b>什么是第三方认证认可</b> 劳氏认证中国区食品专家 <b>杜军</b>
13:55	<b>GFSI 全球市场能力构建项目及当地初级生产案例分析</b> 麦德龙亚洲区域品保总监 <b>杨翰</b>	14:10	<b>审计员胜任能力</b> GFSI 全球食品安全倡议董事&美国 Mondelez International (MDLZ) (原卡夫) 公司全球质量高级总监 <b>Peter BEGG</b>
14:25	<b>零售商案例分析</b> GFSI 全球食品安全倡议董事会副主席&日本永旺全球 SCM Re - engineering 首席执行官 <b>Cenk GUROL</b>	14:30	<b>专题讨论: GFSI 已认可的方案所有者</b> GFSI 全球食品安全倡议董事&美国 Mondelez International (MDLZ) (原卡夫) 公司全球质量高级总监 <b>Peter BEGG</b> 美国食品市场营销协会(FMI)SQFI 高级副总裁 <b>Robert L. GARFIELD</b> IFS(国际食品标准)亚洲首席代表 <b>熊传武</b> FSSC 22000 食品安全体系认证董事会主席 <b>Cor GROENVELD</b>
14:45	<b>制造商案例分析</b> GFSI 全球食品安全倡议董事&可口可乐公司质量与食品安全全球总监 <b>Neil MARSHALL</b>		
15:05	<b>企业与高校合作共同推进食品安全</b> 上海交通大学陆伯勋食品安全研究中心主任助理 <b>岳进</b>	15:15	<b>建立第三方认证的信任座谈会</b> 主持人: 泰华施亚洲食品安全业务总监 <b>吴明君</b> 国家认监委食品农产品认证监管处处长 <b>王尧华</b> 中粮集团有限公司质量与安全管理部副总 <b>陈志刚</b> 华润万家有限公司企业质量总经理 <b>江红</b> 方圆标志认证集团有限公司副总经理 <b>李旒</b> 挪威船级社法律合规经理 <b>姜宏</b>
15:25	<b>座谈会</b>	15:40	GFSI 与 China HACCP 对标工作进展
15:45 - 16:15		茶歇 / 展览时段	
	<b>闭幕会议: 同一个世界, 同一个食品安全梦想</b> 主持人: 麦德龙亚洲区域品保总监 <b>杨翰</b>		
16:15	<b>食品欺诈</b> 介绍: 达能婴幼儿营养中国区质量和食品安全副总裁 <b>张斌</b> 密歇根州立大学食品安全项目食品欺诈研究主任 <b>John SPINK 博士</b> 达能集团质量项目总监 <b>Petra WISSENBURG</b>		
16:55	<b>食品安全标准整合交流</b> 国家食品安全风险评估中心主任助理 <b>王竹天</b>		
17:20	<b>食品安全文化— 中国和世界</b> GFSI 全球食品安全倡议董事会副主席&美国沃尔玛食品安全副总裁 <b>Frank YIANNAS</b>		
17:45 - 18:00		闭幕致辞: 同一个世界, 同一个食品安全梦想 法国达能集团副董事长兼首席执行官 <b>Emmanuel FABER</b>	

## Speakers

## 演讲嘉宾



滕佳材 Jiakai TENG  
国家食品药品监督管理总局副局长，党组成员  
Vice Minister, CFDA (China Food and Drug Administration)



王大宁 Daning WANG  
国家认监委副主任  
Deputy Director, CNCA (Certification and Accreditation Administration of China)



陈君石 Junshi CHEN  
中国工程院院士&中国疾病预防控制中心-营养与食品安全研究所研究员  
Fellow Chinese Academy of Engineering & Chinese Center for Disease Control & Prevention (CDC) - Institute of Nutrition & Food Safety



于旭波 Xubo YU  
中粮集团总裁  
President, COFCO Corporation



Patrick Dupart  
家乐福中国副总裁  
Vice President of Carrefour China



Mike ROBACH  
美国嘉吉集团食品安全法规事务副总裁  
Vice President, Corporate Food Safety and Regulatory Affairs, Cargill, USA



奕俾睿 Yves REY  
达能集团质量总经理  
Corporate Quality General Manager, Danone Group France



车文毅 Wenyi CHE  
上海检验检疫局巡视员  
Inspector, Shanghai CIQ



万早田 Zaotian WAN  
中粮集团副总裁  
Vice President, COFCO Corporation, China



徐健 Jian XU  
华润万家副总裁  
Vice President, China Resources Vanguard, China



杨翰 Jan KRANGHAND  
麦德龙亚洲区域品保总监  
Head of QA Asia, Metro



John CARTER  
德国麦德龙集团自有品牌产品质量保证高级总监  
Senior Director Own Brand and Product Quality Assurance, Metro Cash & Carry, Germany



Bryan FARNSWORTH  
美国荷美尔食品质量管理副总裁  
VP Quality Management, Hormel Foods, USA



蒋纲 Cindy JIANG  
美国麦当劳全球食品安全和营养质量高级总监  
Senior Director of Worldwide Quality, Food Safety and Nutrition, McDonald's, USA



Rick ROOP  
美国泰森食品质量保证资深副总裁  
Senior Vice President, Food Quality Assurance, Tyson Foods, USA



Anthony C. HUGGETT  
瑞士雀巢公司质量管理副总裁  
Vice President Quality Management, Nestlé, Switzerland



Hervé GOMICCHON  
法国家乐福集团质量总监  
Quality Director, Carrefour, France



Frank YIANNAS  
美国沃尔玛食品安全副总裁  
Vice President, Food Safety, Walmart, USA



# GFSI FOCUS DAY

June 26, 2013 - Beijing, China



Cenk GUROL

日本永旺全球SCM Re - engineering首席执行官  
Aeon Group SCM Officer and President, Aeon Global SCM, Japan



Neil MARSHALL

可口可乐公司质量与食品安全全球总监  
Global Director, Quality & Food Safety The Coca-Cola Company



岳进 Jin YUE

上海交通大学陆伯勋食品安全研究中心主任助理  
Director Assistant, Bor S. Luh Food Safety Research Center, Shanghai Jiao Tong University (SJTU)



杜军 Andy DU

劳氏认证中国区食品专家  
Regional Food Specialist, LRQA China



Peter BEGG

美国Mondelēz International (MDLZ) (原卡夫)公司全球质量高级总监  
Sr. Director, Global Quality Programs, Mondelēz International



Robert L. GARFIELD

美国食品市场营销协会(FMI)SQFI高级副总裁  
Senior Vice President, SQFI, Food Marketing Institute, USA



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Cor GROENVELD

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Petra WISSENBURG

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王竹天 Zhutian WANG

国家食品安全风险评估中心主任助理  
Deputy Director of CFSA (China National Center for Food Safety Risk Assessment)



Emmanuel FABER

法国达能集团副董事长兼副首席执行官  
Vice Chairman and Vice CEO, Danone Group

## Scenes from GFSI China Focus Day 活动现场



On the behalf of government, Mr. Teng Jiakai, Vice Minister of CFDA gave a welcome address in the Opening Session  
国家食品药品监督管理总局副局长滕佳材代表政府部门在开幕式上致辞



On the behalf of CNCA, Mr. Wang Daning, Deputy Director of CNCA gave congratulations for the 2nd China Focus Day held in Beijing  
国家认证认可监督管理委员会副主任王大宁代表认监委表示对大会召开的祝贺



GFSI Board Panel Discussion : Thinking Globally and Working Locally  
GFSI董事会成员座谈会: 环球理念 地方智慧



VIP Luncheon sponsored by COFCO  
中粮赞助VIP午餐



Breakout Session moderated by Cindy Jiang, Roadmap to Safer Food and Market Access

专题一: GFSI-更安全的食品与进入市场的途径, 由麦当劳全球食品安全和营养质量高级总监蒋纲主持



Breakout Session moderated by Peter Begg, Building Confidence in Third Party Certification

专题二: 建立第三方认证的信任, 由(原卡夫)公司全球质量高级总监 Peter Begg主持



Closing remarks: One World One Food Safety Vision, by Emmanuel Faber, Vice Chairman and Vice CEO, Danone Group, Yves Rey, GFSI Chairman, & Zao Tian Wan, Vice President, COFCO Corp.  
闭幕致辞: 同一个世界, 同一个食品安全梦想  
法国达能集团副董事长兼首席执行官Emmanuel Faber, GFSI董事会主席奕傅睿, 中粮集团副总裁万早田



## Sponsors Display

## 赞助商展示



VIP Lunch sponsored  
by COFCO

VIP午餐由中粮赞助

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COFCO booth

中粮展台

Delegate Lunch  
sponsored by COFCO

会议代表午餐由中粮  
赞助

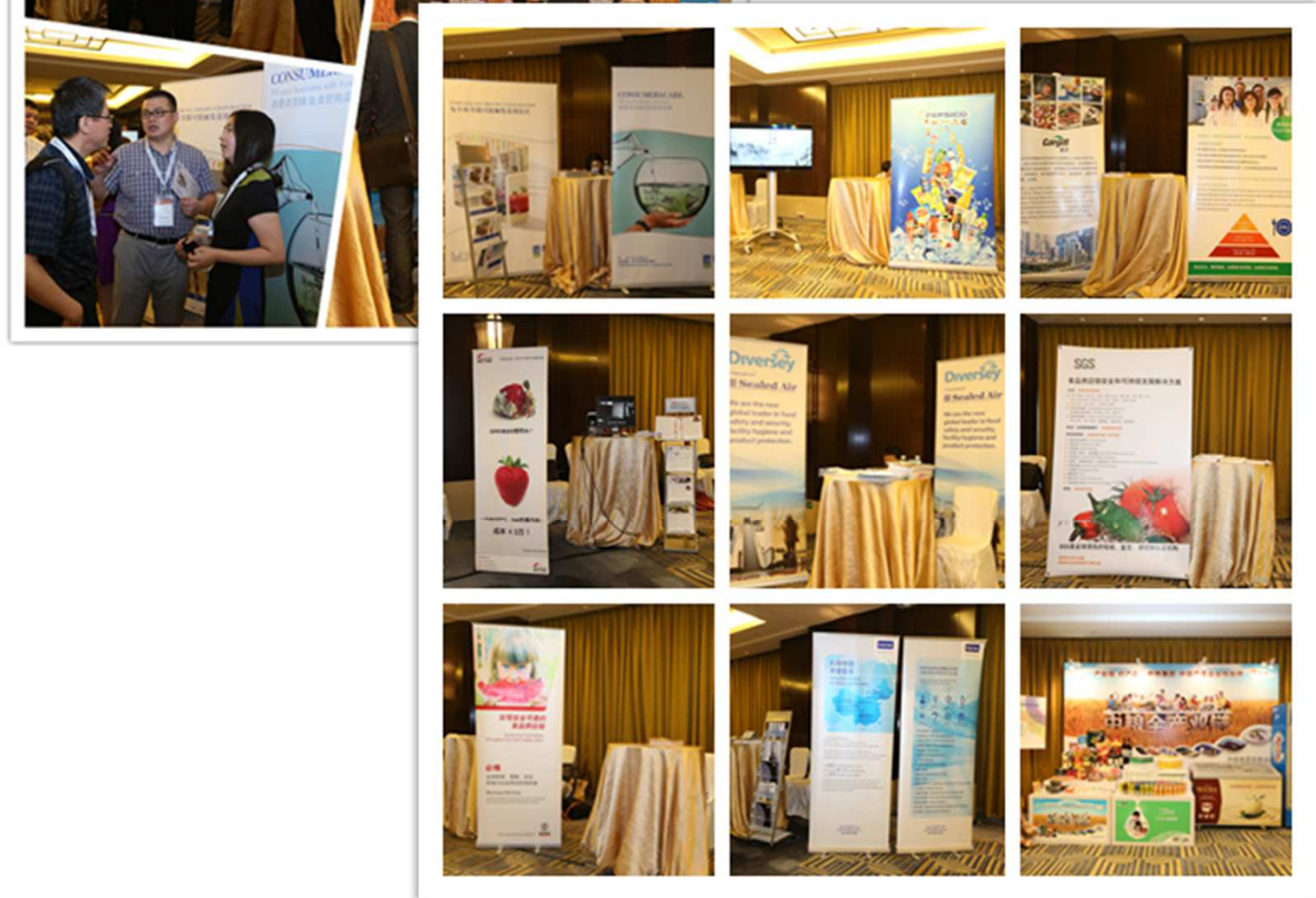
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Coffee Break  
sponsored by Cargill

茶歇由嘉吉公司赞助

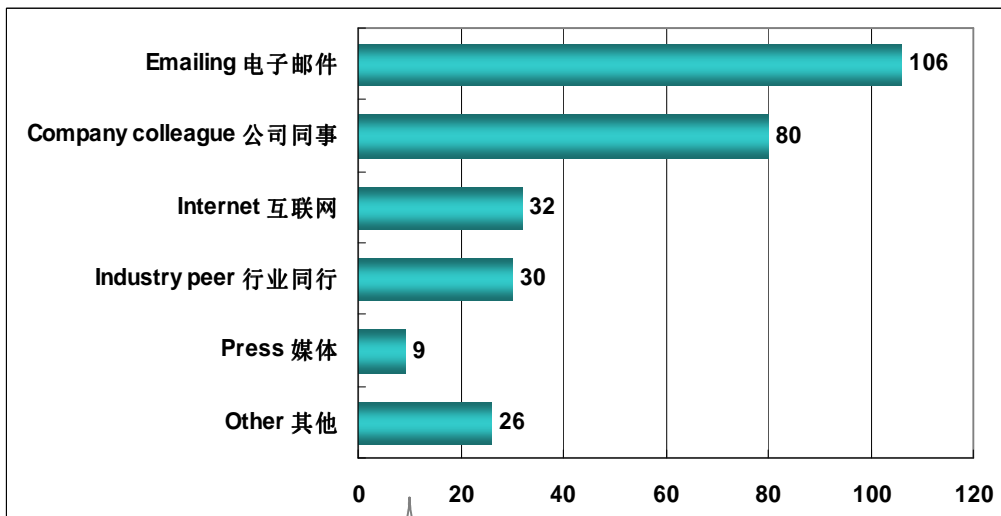


## Sponsors Display 赞助商展示



## Online Registration Statistics 在线登记数据分析

- How have you heard about the GFSI Focus Day?



### Industry Peer:

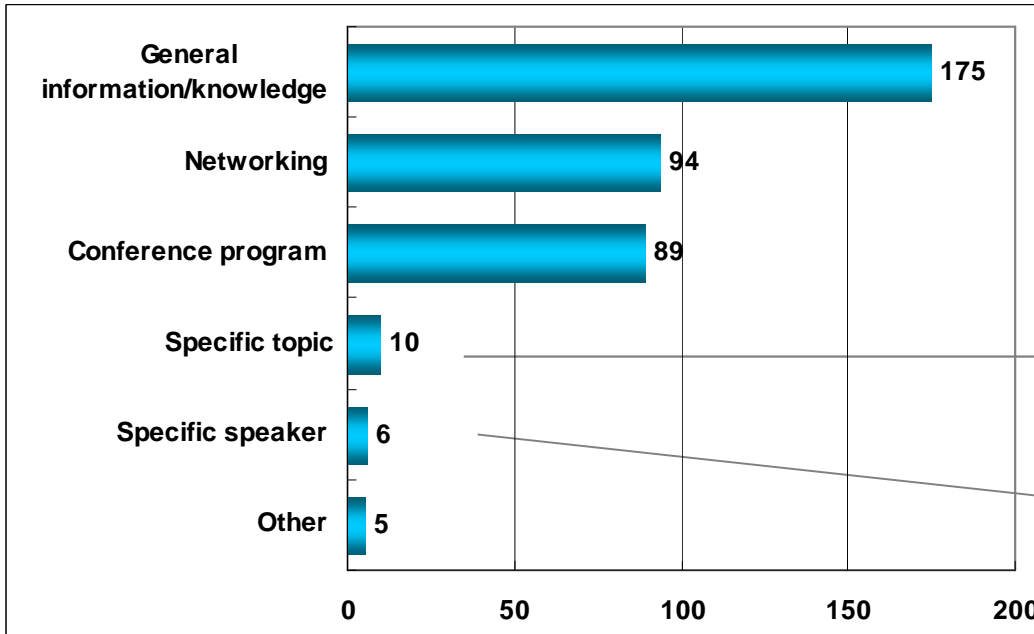
Kraft	12
Wal-Mart	3
COFCO	4
Yves	2
Cargill	2
Board	2
GFSI	2
Customer	2
Supplier	1

### Other:

COFCO	5
Board member	5
Invited	4
Kraft	3
Wal-Mart	3
Organizer	1
Manufacturer	1
Supplier	1
IFoFS meeting	1
GFSI Barcelona meeting	1
Linkedin	1



What are your main reason(s) for attending this event?



Specific Topics:

- Food Safety
- Food Safety in China
- Global Food Safety
- Food Fraud
- Third Party Certification
- Panel Discussion

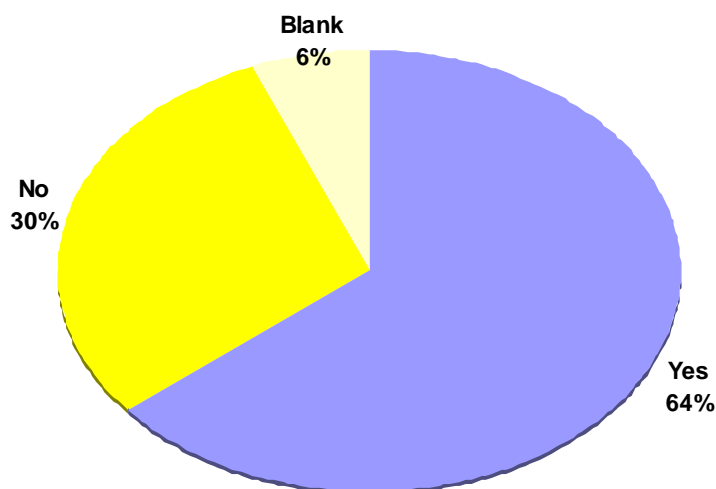
Specific Speaker:

- Yves REY
- Peter BEGG
- COFCO
- Frank YINNAS
- Petra & John SPINK
- Jin YUE

Other:

- Board member
- Kraft
- COFCO
- Learn about Wal-Mart

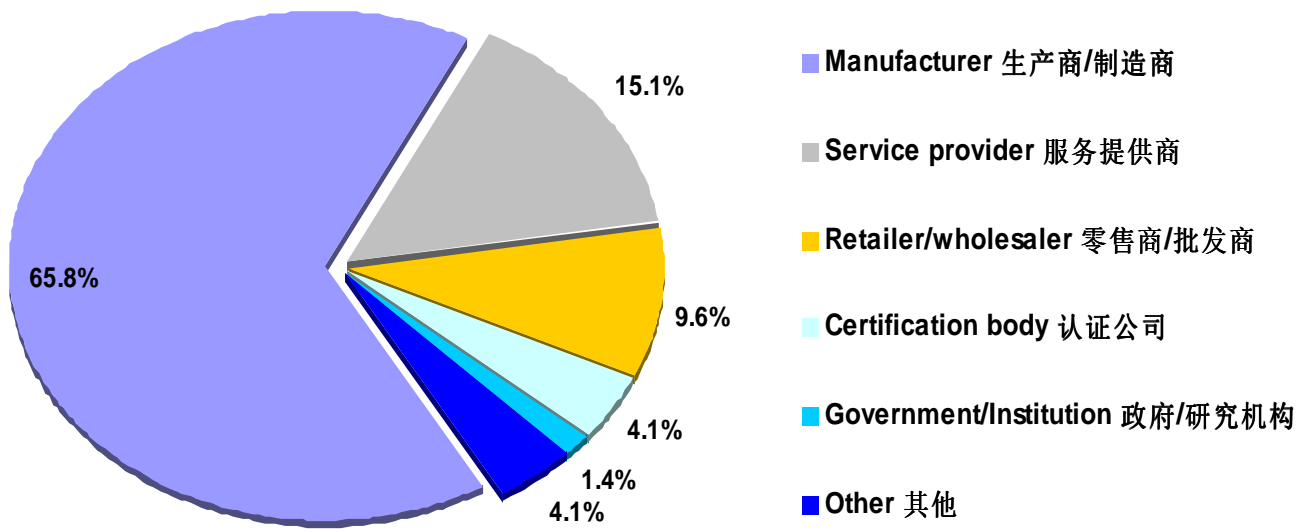
Do you agree that we provide your contact email to our sponsors?



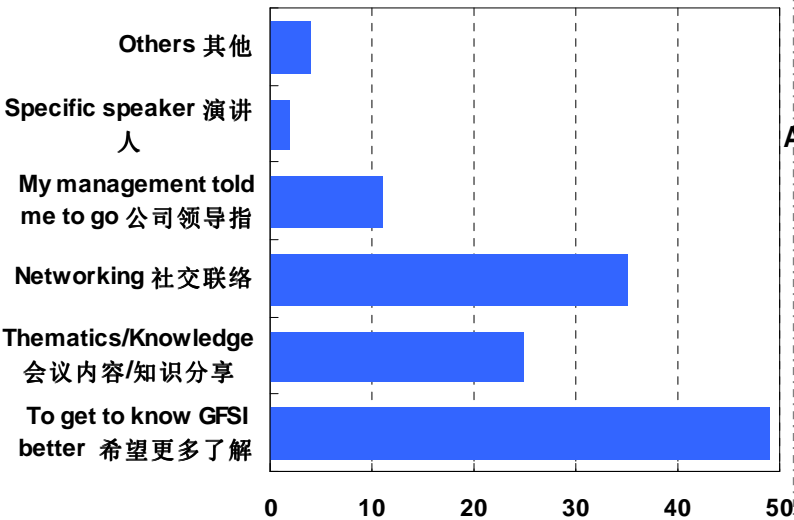
## Evaluation Questionnaire Report 评估问卷报告

Total Questionnaire Collected: 71

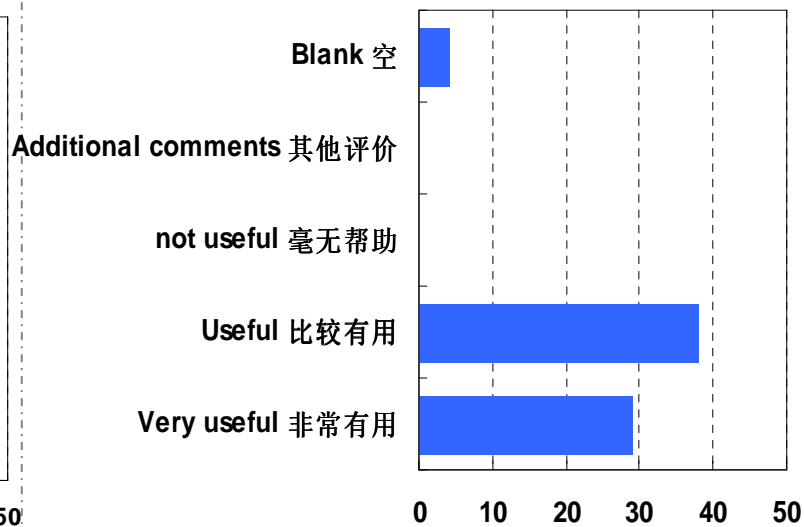
And they are:



Q1. What were your main reasons for attending the GFSI Focus Day? 您参加GFSI主题日活动的主要目的是?



Q2. Let us know how you liked the Focus Day and how useful you found it. /请说明主题日活动是否对您有用。

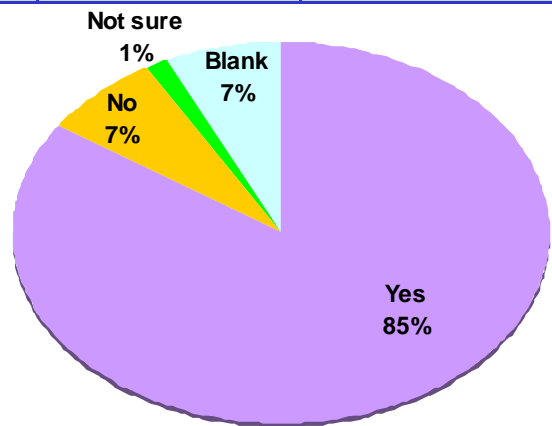


## Evaluation Questionnaire Report 评估问卷报告

### Q3 Focus Day Organisation/主题日活动的组织情况

General Organisation 组织情况	Conference Audiovisuals 会议音视频效果	Registration 登记	Interpretation 同传翻译	Overall evaluation 整体评价
<b>4.39</b>	<b>4.28</b>	<b>4.25</b>	<b>4.02</b>	<b>4.20</b>

### Q4 Would you attend another GFSI event?/ 您还会参与其他GFSI的活动吗?



### Q5 Additional Comments?/其他建议?

- Annual GFSI China Focus Day may choose major cities where there are lots of food manufactures alternatively, that would help to enhance awareness and influence of GFSI in those regions.
- How to promote GFSI in the corporate, it is better to have more case studies, including the difference before and after implementation.
- Important also to reach more local manufacturers for future events in China
- Pay more attention to the logic of the presentations
- Hope to invite related certificated company or organization to share experience and knowledge
- Better to reduce the number of topics, and increase the depth, it is less useful for companies if too general presentations.
- How to join GFSI, and would like to get more support and information
- Wish a better one next time
- The theme should focus on practical the implementation of standard, and combined with enterprises.
- Rich contents, and well preparation



## Acknowledgement 鸣谢

支持单位  
Supporting  
Organisation



承办单位  
Co-Host



合作协会  
Cooperation  
Association



合作伙伴  
Partner



首席赞助商  
Jade Sponsor



钻石赞助商  
Diamond Sponsor



金牌赞助商  
Gold Sponsor



银牌赞助商  
Silver Sponsor





# GFSI FOCUS DAY CHINA 2013

## 2013全球食品安全倡议中国主题日

June 26, 2013 – Beijing, China  
2013年6月26日 – 中国北京



Thanks &  
See you next year!