

July 19,2012

Beijing

# 活动总结报告 POST EVENT REPORT







# **Contents**

•	Executive Summary 要点	P3
•	Attendee Demographics 与会代表分析	P4&5
•	Event Program 活动日程	P6&7
•	Speakers 演讲嘉宾	P8&9
•	Scenes from Focus Day 活动现场	P10
•	China Food Safety Initiative 中国食品安全倡议	P11&12
•	Sponsors Display 赞助商展示	P13
•	Acknowledgement 鸣谢	P14
•	Online Registration Statistics 在线登记数据分析	P15&16
•	Evaluation Questionnaire Report 评估问卷报告	P17-19



## Executive Summary 要点.

**The GFSI Focus Day** was initiated to address those Frequently Asked Questions about the initiative and its activities around the world. After the success of previous years' editions around the world, Beijing is the first stop for the Focus Day in China to raise awareness around the benefits of GFSI as the demand for primary and processed goods from this region of the world has grown significantly over the past years.

**The GFSI Focus Day** aims to provide Chinese stakeholders in the food industry an opportunity to find out more about the Global Food Safety Initiative but it will also serve as a unique opportunity for networking and knowledge exchange.

ADVANCING FOOD SAFETY IN CHINA THROUGH A GLOBAL FOOD SAFETY CULTURE 推动中国食品安全进步 共建全球食品安全文化

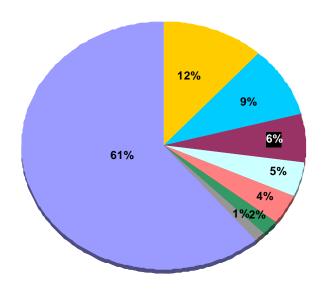
TOTAL DELEGATES 422 与 会 代 表 总 数





## Attendee Demographics 与会代表分析图

### NATURE OF BUSINESS 商业性质



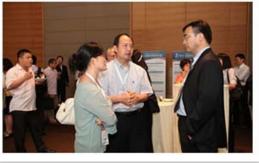
- Manufacturers 生产商/制造商
- ■Retailer/Wholesale 批发商/零售商
- Certification body/Consulting/Service Provider 认证机构/咨询/检测服务提供商
- ■NGO/Academia/Association 非盈利组织/学术界/协会
- Food service/restaurant 食品服务/餐馆
- Media 媒体
- ■Government 政府、监管机构
- ■Others 其他

	人数	%
Manufacturers 生产商/制造商	258	61.1%
Retailer/Wholesale 批发商/零售商	49	11.6%
Certification body/Consulting/Service Provider 认证机构/咨询/检测服务提供商	39	9.2%
NGO/Academia/Association 非盈利组织/学术界/协会	27	6.4%
Food service/restaurant 食品服务/餐馆	19	4.5%
Media 媒体	16	3.8%
Government 政府、监管机构	8	1.9%
Others 其他	6	1.4%
Total 总计	422	100%









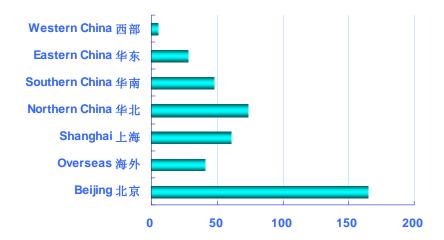




# **GFSI FOCUS DAY CHINA 2012**

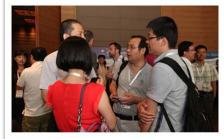
## Attendee Demographics 与会代表分析图

## GEOGRAPHIC BREAKDOWN 地区细分



		Value人数	%
Overseas海外		41	9.7%
	Japan	17	4.0%
	US	4	0.9%
	HK	8	1.9%
	others	12	2.8%
Beijing 北	京	165	39.1%
Shanghai	上海	61	14.5%
Eastern C	hina 华东	28	6.6%
	Zhejiang	6	1.4%
	Jiangsu	22	5.2%
Southern	China 华南	48	11.4%
	Guangdong	34	8.1%
	Hubei	5	1.2%
	Hunan	1	0.2%
	Jiangxi	2	0.5%
	Hainan	1	0.2%
	Fujian	5	1.2%
Northern (	China 华北	74	17.5%
	Hebei	11	2.6%
	Tianjin	20	4.7%
	Heilongjiang	1	0.2%
	Anhui	3	0.7%
	Henan	1	0.2%
	Liaoning	3	0.7%
	Shanxi	1	0.2%
	Shandong	24	5.7%
	Neimenggu	10	2.4%
Western China 西部		5	1.2%
	Xinjiang	2	0.5%
	Shaanxi	2	0.5%
	Sichuan	1	0.2%
	total总共	422	100.0%











## Program

08:00	Registration Open		
09.00	Welcome and Introduction Moderator: Yves Rey, Chairman, Global Food Safety Initiative (GFSI); Corporate Quality General Manager, Danone Group Fra		
	Setting the Scene: the Importance of Food Safety in China		
09.05-09.20	Mr CHE Wenyi, Deputy Director of Administrator of CNCA, China		
09.20 -09.35	Jean-Marc SAUBADE, Managing Director/CEO, The Consumer Goods Forum		
09.35-09.45	Zaotian Wan, Board Member of GFSI; Vice President, COFCO Corporation, China		
09.45-09.55	Kevin Chen, Board Member of GFSI; Chief Operating Officer, China Resources Vanguard, China		
09.55-10.05	Mr Peiliang, Secretary General of CCFA, China		
10.05-10.35	Coffee break		
	Advancing Food Safety in China through a Global Food Safety Culture  Moderator: Prof. CHEN Junshi, Fellow Chinese Academy of Engineering & Chinese Center for Disease Control & Prevention (CD  Institute of Nutrition & Food Safety		
10.35-11.05	Bringing the Stakeholders Together – The Global Food Safety Initiative Yves Rey, Chairman, Global Food Safety Initiative (GFSI); Corporate Quality General Manager, Danone Group France Cenk Gurol, GFSI Vice Chair; Aeon Group SCM Officer and President, Aeon Global SCM, Japan		
	Building the Future for Safer Food through Food Safety Culture		
11.05-11.20 11.20-11.35 11.35-11.50 11.50-12.05 12.05-12.20	Hong Jiang, Director, National Quality Management, China Resources Vanguard, China Zhigang Chen, Deputy Director, Quality & Safety Control Dept. COFCO Corporation, China Joaquin Pelaez, Senior Vice President & Chief Supply Officer, YUM! Brands Inc., China Division Luo Yun-Bo, Dean of Food Science and Engineering College, China Agricultural University, China Bin Huang, Deputy Director, Registration Administration Department, CNCA, China		
12.20-12.30	Q&A		
12.30 -13.40	Delegate Lunch		
	How can GFSI Benefit your Business?  Moderator: Prof. CHEN Junshi, Fellow Chinese Academy of Engineering & Chinese Center for Disease Control & Prevention (CD Institute of Nutrition & Food Safety		
13.40-14.00	GFSI Guidance Document - A Feed to Fork Approach Claudine Musitelli, Vice President, Ethical Sourcing and Food Safety Initiatives, The Consumer Goods Forum		
14.00-14.20	What is Third Party Certification and Accreditation Tony Ma, F&B Service Development Manager, DNV Business Assurance, Greater China		
14.20-14.40	Implementing GFSI - Retailer Perspective Judy Jiang, National QA Manager, M.D.O office, JinJiang Cash & Carry Co., Ltd. China		
14.40-15.00	Implementing GFSI - Manufacturer Perspective Yunling Zheng, Regional Quality Director ASPAC, Cargill Investments (China) Ltd.		
15.00-15.30	Coffee break		
15.30-15.50	Creating a Pathway to Certification – Global Markets Program Marc Cwikowski, Director, Food Safety and Supplier Quality, the Coca-Cola Company, Belgium		
15.50-16.10	Case Study – Continuous Improvement Programmes for Small Suppliers (Manufacturing) Zhengkang XU, Chairman / General Manager, Guangzhou Shuangqiao Ltd. China		
16.10-17.10	Panel Discussion with GFSI recognized Scheme Owners Nigel GARBUTT, Chairman of GLOBALGAP Bill McBride, representing SQF Marc Cwikowski, representing FSSC 22000 Anthony Liang, representing BRC		
	Li Haifeng, representing IFS		
	Li Haifeng, representing IFS  Global food safety collaboration moving forward		
17.10-17.40	Li Haifeng, representing IFS		





## 会议日程

08:00	注册			
09.00	<b>欢迎辞与介绍嘉宾</b> 主持人:GFSI全球食品安全倡议董事会主席&达能集团质量总经理奕傅睿			
	中国食品安全的重要性			
	开幕致辞			
09.05-09.20	国家认监委副主任车文毅			
09.20-09.35	消费品论坛首席执行官杨博德			
09.35-09.45	GFSI全球食品安全倡议董事&中粮集团副总裁万早田			
09.45-09.55	GFSI全球食品安全倡议董事&华润万家有限公司首席运营官陈硕			
09.55-10.05	中国连锁经营协会秘书长裴亮			
10.05-10.35	茶歇			
	<b>通过全球食品安全文化带动中国食品安全的提高</b> 主持人:中国工程院院士中国疾病预防控制中心营养与食品安全所研究院陈君石教授			
10.35-11.05	全球食品安全倡议一团结利益相关者 GFSI全球食品安全倡议董事会主席&达能集团质量总经理奕傅睿 GFSI全球食品安全倡议董事会副主席&永旺集团SCM总裁金柯·格罗鲁Cenk Gurol			
	食品安全文化创建更安全食品的美好未来			
11.05-11.20 11.20-11.35 11.35-11.50 11.50-12.05 12.05-12.20	华润万家有限公司质量总监江红 中粮集团质量与安全管理部副总监陈志刚 百胜餐饮集团中国事业部资深副总裁/首席供应执行官裴华庆 中国农业大学食品科学与工程学院罗云波院长 国家认监委注册管理部黄斌副处长			
12.20-12.30	Q & A			
12.30 -13.40	代表午餐			
	<b>GFSI能为你的生意带来哪些好处</b> 主持人:中国工程院院士中国疾病预防控制中心营养与食品安全所研究院陈君石教授			
13.40-14.00	GFSI指导文件—从农田到餐桌的方法 消费品论坛道德采购与食品安全副总裁慕思迪			
14.00-14.20	<b>什么是第三方认证认可?</b> 挪威船级社大中国区食品饮料开发经理马东			
14.20-14.40	零售商的视角看GFSI 麦德龙中国全国质量保证经理江新			
14.40-15.00	<b>食品制造商的视角看GFSI</b> 嘉吉公司亚太区质量总监郑芸岭			
15.00-15.30	茶歇			
15.30-15.50	<b>通向认证之路 - 全球市场项目</b> 可口可乐公司食品安全和供应质量总监Marc Cwikowski			
15.50-16.10	<b>案例分析:小型供应商(制造商)的持续改善计划</b> 广州双桥股份有限公司董事长/总经理徐正康			
16.10-17.10	专题讨论:GFSI已认可计划的方案所有者 GLOBALGAP(全球良好农业操作规范认证)主席Nigel GARBUTT SQF (Safety Quality Food 食品安全质量) 代表Bill McBride FSSC 22000 (食品安全体系认证)代表Marc Cwikowski BRC (英国零售商协会)代表梁黎东 IFS (国际食品标准)代表李海锋			
	全球食品安全协同发展 - 中国食品安全倡议 主持人:GFSI全球食品安全倡议董事会主席&达能集团质量总经理奕傅睿			
17.10-17.40	世界银行可持续发展中国与蒙古农村发展专家赵钧 FDA驻华办事处副主任詹怡和			





## **Speakers**

## 演讲嘉宾



Wenyi Che*车文毅* Deputy Director, CNCA 国家认监委副主任



Yves Rey 奕傳睿 Corporate Quality General Manager Danone France 法国达能集团公司质量总经理



Jean-Marc Saubade 杨傅德 Managing Director,The Consumer Goods Forum 消费品论坛总裁



Zaotian WAN 万早田 Vice President, COFCO CORPORATION, CHINA 中粮集团副总裁



Kevin (Shuo) Chen,陈硕 COO, CHINA RESOURCES VANGUARD, China 华润万家有限公司首席运营官



Dr. Peiliang 裴 亮 Secretary-general China Chain Store & Franchise Association 中国连锁经营协会 秘书长



Junshi Chen 陈君石 Fellow Chinese Academy of Engineering & Chinese Center for Disease Control & Prevention,Institute of Nutrition & Food Safety 中国工程院院士,中国 疾控中心营养与食品安全锁研究院



Cenk GÜROL 金柯·格罗鲁 Chief SCM Officer, AEON Co., Ltd., President, AEON GLOBAL SCM Co., Ltd. 永旺株式会社集团物流責任者, 永旺全球SCM株式会社 董事长



Hong Jiang江红 Director, QA, China Resources Vanguard 华润万家有限公司总部质量管理部总监



Zhigang Chen 陈志刚 Quality & Safety Control Dept. Deputy Director, COFCO Corp. 中粮集团质量与安全管理部副总监



Joaquin Pelaez 裴华庆 Yum Brands, Inc., China Division, Senior Vice President & Chief Support Officer 百胜餐饮集团中国事业部, 资深副总 裁首席后勤执行官



Luo Yun-Bo罗云波 Dean of Food Science and Engineering College, China Agricultural University 中国农业大学食品科学与营养 工程学院院长



Bin Huang 黄斌 Deputy Director, Registration Administration Dept.CNCA 国家认监委注册管理部副处长



Claudine Musitelli Vice President, Ethical Sourcing and Food Safety Initiatives The Consumer Goods Forum 消费品论坛道德采购与食品安全 副总裁慕思迪



Toni Ma 马东 F&B Service Development Manager ,DNV Business Assurance, Greater China 食品饮料业务开发经理,挪威船级社 大中国区



Xin JIANG江新 MCC China National Quality Assurance Manager 麦德龙中国全国质量保证经理







Yunling Zheng 郑芸岭 Regional Quality Director ASPAC, Cargill Investments (China) Ltd. 嘉吉投资(中国)有限公司,亚太区 质量总监



Marc Cwikowski, COCA-COLA 可口可乐公司食品安全和供应质 量总监



Zhengkang Xu 徐正康 President/General manager, senior engineer, General Manager of Guangzhou Shuangqiao Co,Ltd. 广州双桥股份有限公司董事长/ 总经理



Nigel Garbutt GLOBALGAP (全球良好 农业操作规范认证)主席



Bill McBride SQF (Safety Quality Food食品安全 质量)代表



Anthony Liang 梁黎东 BRC (英国零售商协会)代表



Haifeng Li 李海锋 Business Developing Manager, Star Farm (China) IFS(国际食品标准)代表,麦 哲达中国业务拓展经理



Jun Zhao 赵钧 Rural Development Specialist, China and Mongolia Sustainable Development, The World Bank 世界银行可持续发展中国与蒙 古农村发展专家



Irene Chan 詹怡和 Deputy Director, FDA China Office FDA驻华办事处副主任







## **Scenes from GFSI China Focus Day**

### 活动现场



On the behalf of government, Mr. Che Wenyi, Deputy Director of CNCA gave an address in the Opening Session 国家认证认可监督管理委员会副主任车文毅代表政府部门在开幕式上致辞



Q&A for all speakers in the morning 上午所有演讲人的问答时间



COFCO Booth foods for delegate taste 中粮展位,摆满了供与会者试吃的食品



China Food Safety Initiative, Company Signature Board with famous names, like COFCO, China Resource, Danone, Mengniu,Kraft, Pepsi, Cargill, Panpan, JDB,itochu etc. 中国食品安全倡议签名墙,众企业积极响应,有中粮,华润, 达能,蒙牛,卡夫,百事,嘉吉,盼盼,加多宝,伊藤忠等



GFSI Focus day first time in China attracted 422 attendees from 7 countries and territories GFSI主题日活动第一次在中国举办,吸引了来自7个国家 和地区的422名参会代表



VIP Luncheon sponsored by COFCO 中粮赞助VIP午宴



Panel Discussion with GFSI recognized Scheme Owners 圆桌讨论: GFSI已认可计划的方案所有者



Coffee break networking and communicating 茶歇时间沟通交流





## 中国食品安全倡议

### **China Food Safety Initiative**

值此GFSI"中国日"之际,我们向全社会发出如下倡议:

When GFSI China focus day is coming, it is our honor to issue the "China Food Safety initiative" toward the whole society as following:

一、积极响应全球食品安全倡议。中国食品行业愿意秉承并积极推进GFSI理念和宗旨,借鉴全球先进的食品安全标准和管理方案,提升中国食品安全管理水平,增强消费者信心。

Firstly, Chinese food industry should follow GFSI' principles and idea, reference for the global advanced food safety standards and management plan, continuously improve China food safety ability, finally increasing consumer confidence.

二、打造诚实守信的食品行业。食品企业将以高度的责任感和使命感,切实履行食品安全主体责任,携手构建开放透明、诚实守信、合作共赢的食品安全文化。

Secondly, Chinese food industry should, influenced by honest and trustworthy manner and a high sense of responsibility and mission, cooperate in the food safety area to fulfill the priority responsibility of food safety. Open, transparent and win-win cooperation food safety sharing culture, industry self-regulation and credibility would be established.

三、强化食品安全利益相关方合作。加强与政府部门、新闻媒体、科研院所、行业协会和第三方机构等利益相关方的沟通交流,推动和实现"一处认证、处处认可",降低食品供应链成本,提升效能,促进食品行业整体进步。

Thirdly, all stakeholders in Chinese food industry, including the government, media, academic research institutes, industry association and the third-party institution, should collaborate to enhance communication and establish the new mechanism of "one certification, accepted everywhere" in steps, reduce the cost of food supply chain and increase the management efficiency, conducting the development of Chinese food industry.

四、提升全民食品安全意识。尊重和满足消费者食品安全诉求,做好食品安全宣传教育,普及食品安全知识,培育安全、健康的消费习惯。

As following, it is critical to enhance public awareness of food safety. Chinese food companies should respect and meet the demand of consumers for food safety, the necessary training of food safety knowledge is helpful to create safe, healthy consumer habit.

让我们携起手来,肩负起保障食品安全的神圣职责,为推动中国食品行业的健康发展贡献力量! Finally, Let us join hands and work together to shoulder the divine duty of maintaining food safety, participate and contribute our efforts to promote the healthy development of the industry!

**THANKS!** 





## China Food Safety Initiative 中国食品安全倡议

Initiated by COFCO, China Resource Vanguard, Danone, Mengniu, SiTe, JDB, South Beauty etc. over a hundred food companies, China Food Safety Initiative appeals Chinese food industry should follow GFSI' principles, continuously improve food safety management, increase consumer confidence; fulfill the priority responsibility of food safety, and participate and contribute our efforts to promote the healthy development of the industry!

We could find many famous Chinese food companies' name, as COFCO, China Resource Vanguard, Danone, Mengniu, SiTe, JDB, South Beauty, ITOCHU, Panpan, Kraft, Pepsi, Metro, Shuangqiao, Star Farm, BeingMate, Laocaichen etc.







## **Sponsors Display**

## 赞助商展示



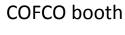


VIP Lunch sponsored by COFCO

VIP午宴由中粮赞助







中粮展台

Delegate Lunch sponsored by COFCO

会议代表午餐由中粮 赞助





Coffee Break sponsored by Cargill

茶歇由嘉吉公司赞助

Pull-up Stands of sponsors 赞助商放置的易拉宝





## Acknowledgement 鸣谢

Co-host 承办单位 COFCO Corporation

China Resouces Vanguard

中粮集团

集团 华润万家

Cooperation Organisation 合作单位 China Chain & Frachise Association (CCFA) 中国连锁经营协会

Partner 合作伙伴



Plutium Sponsor 铂金赞助商



Gold Sponsor 金牌赞助商



Silver Sponsor 银牌赞助商





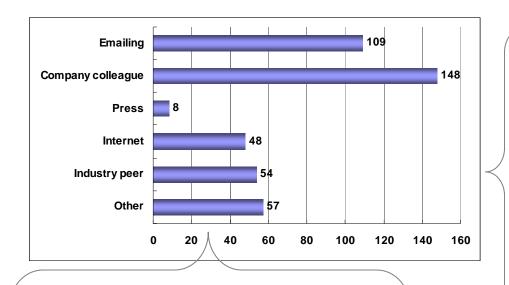




## Online Registration Statistics

## 在线登记数据分析

How have you heard about the GFSI Focus Day?



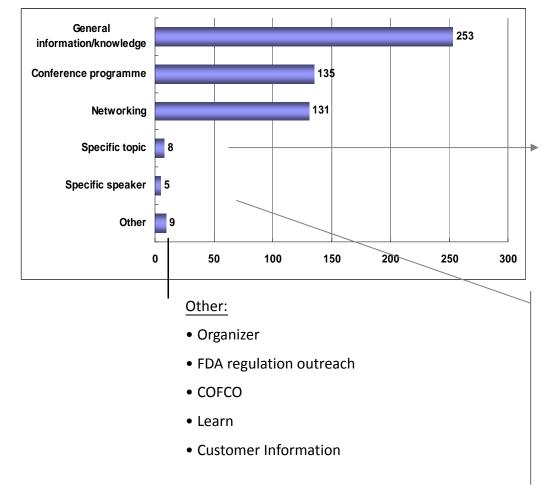
#### **Industry Peer:**

COFCO	30
China Resource Vanguard	8
Mengniu	7
Ecolab	2
McDonald	1
Dairy	1
GFSI	1
Hormel	1
Supplier	1
WATT	1
Food Industry	1

#### Other:

China Resources Vanguard	
COFCO	8
Invited	7
Organizer	4
TCGF member	4
Coca Cola	4
Customer	3
FCD	2
Mengniu	2
Distributor	2
Metro	1
Speaker	1
GFSI in Florida	1
GFSI Japan Office	1
Retailer	1

#### What are your main reason(s) for attending this event?



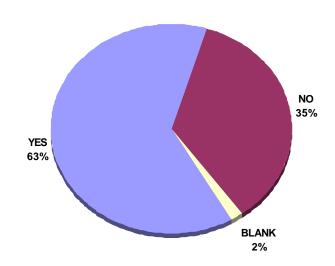
#### **Specific Topics:**

- GFSI
- Food Safety
- China Focus Day
- Panel Discussion with GFSI recognized Scheme Owners
- Case Studies
- · GFSI Global markets
- Ensuring a safe food supply in the Chinese business
- Enhancing food safety by collaboration

#### Specific Speaker:

- Ning Gaoning 宁高宁
- Government Authorities & Academic
- IFS representative
- Marc Cwikowski
- Xu Zhengkang 徐正康

Do you agree that we provide your contact email to our sponsors?



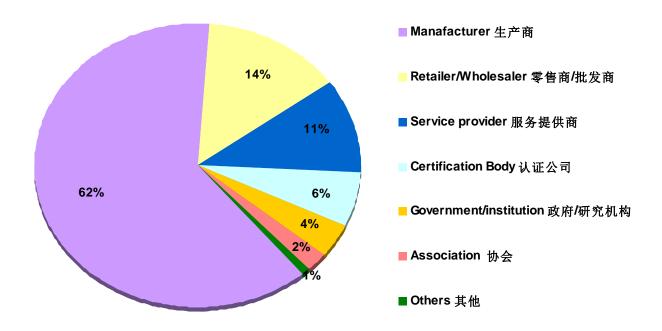


## **Evaluation Questionnaire Report**

### 评估问卷报告

Total Questionnaire Collected: 131

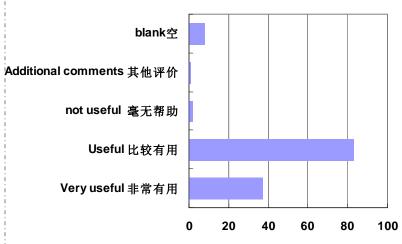
And they are:



Q1.What were your main reasons for attending the GFSI Focus Day? 您参加GFSI主题日活动的主要目的



Q2.Let us know how you liked the Focus Day and how useful you found it./请说明主题日活动是否对您有用。







# GEST FOCUS DAY CHINA 2012 2012全球食品安全倡议中

#### **Evaluation Questionnaire Report**

## 评估问卷报告

### Q3 Focus Day Organisation/主题日活动的组织情况

General Organisation 组织情况	Conference Audiovisuals会 议音视频效果	Registration 登记	Interpretation 同传翻译	Overall evaluation 整体评价
4.22	4.43	4.15	4.10	4.20

#### Q4 Speaker Evaluation/演讲人

Yves Rey 奕傅睿 Quality Corporate General Manager, **DANONE, France** 法国达能集团的 公司质量总经理



Jean-Marc Saubade 杨傅德 Managing Director, The Consumer Forum 消费品论坛总裁

4.37



Zaotian Wan 万早田 President, Vice COFCO CORPORATION. CHINA 中粮集团副总裁

Cenk GÜROL



Kevin Chen 陈硕 coo, CHINA RESOURCES VANGUARD, China 华润万家有限公司首 席运营官

4.24

4.19

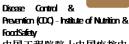


Liang Pei 裴亮 Secretary general China Chain Store & Franchise Association 中国连锁经营协会 秘书长



4.54

Junshi Chen 陈君石 Fellow Chinese Academy of Engineering & Chinese Center for



中国工程院院士中国疾控中 心营养与食品安全所研究院

Yves Rev 変傅睿 Quality Corporate General Manager, DANONE, France 法国达能集团的公 司质量总经理



金柯格罗鲁 Officer, Chief SOM AFON Co., Itd. President. AFON GLOBAL SOM Co., Ltd.

永旺株式会社集团物流責任 者,永旺全球 SCM 株式会社 **業車长** 

4.23

4.01

4.28



CHINA RESOURCES VANGUARD 华润万家有限公司 总部质量管理部总监

Claudine Musitelli

慕风油



**Zhigang Chen** 陈志刚 Quality Safety Control Dept Deputy Director, COFCO



CORPORATION, CHINA 中粮集团质量与安全管理部副 总监

4.22

4.04

4.33

Joaquin Pelaez 裴华庆 Yum Brands, Inc., China Division. Senior Vice President & Chief Support Officer 百胜餐饮集团中国事业部、资深 副总裁/首席后勤执行官

Yun-Bo Luo 罗云波 Dean Food Science and Engineering College, China **Agricultural University** 中国农业大学食品科学与营 养工程学院院长

4.09

4.53



Bin Huang 黄锰 Deputy Director, Registration Adminstration Department, CNCA, China 国家认监委注册管理部 副处长



Vice President, Ethical Sourcing and Food Safety Initiatives The Consumer Goods Forum

消费品论坛道德采购与食品 安全副总裁

4.24



F&B Service Development Manager .DNV **Business** 

Toni Ma

马东

Assurance, Greater China

食品饮料业务开发经理,挪威 船级社大中国区

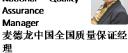
3.86

4.17

4.19

Xin Jiang 江新 MCC China Quality National Assurance

Manager



4.40



(China) Ltd. 嘉吉投资(中国)有限公司, 亚太区质量总监

4.50



Marc Cwikowski COCA-COLA 可口可乐公司食 品安全和供应质 量总监



Zhengkang Xu 徐正康 President/general manager;General Managerof Guangzhou Shuanggiao Co., Ltd 广州郊桥股份有限公司 董彬/ 总理

4.08

3.64



**Nigel GARBUTT** GLOBALGAP (全球良好农业操 作规范认证)主席



4.27

Bill McBride SOF (Safety Quality Food 食 品安全质量 ) 代表



Anthony Liang 梁黎东 BRC(英国零售商 协会)代表



4.51 Haifeng Li 李海锋 **BD** Manager Star Farm(China) IFS (国际食品



Jun Zhao 赵钩 Development Rural Specialist, China and Mongolia Sustainable Development, The World Bank 世界银行可持续发 展中国与蒙古农村发展专家



Irene Chan 詹恰和 Direcotr, Deputy FDA China Office FDA 驻华办事处副 主任



4.19

4.18

4.17

拓展经理



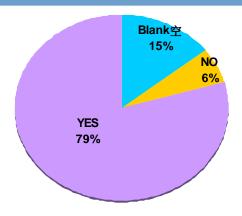
# GFSi GFSi Gebat Roots

# GFSI FOCUS DAY CHINA 2012 2012全球食品安全倡议中国主题日

## **Evaluation Questionnaire Report**

## 评估问卷报告

Q5 Would you attend another GFSI event?/ 您还会参与其他GFSI的活动吗?



#### Q6 Additional Comments?/其他建议?

- Excellent content for this emerging markets. Want to participate/partner on working groups to make sure to GFSI with other retailers. Please contact me to start collaboration—retailer (Dairy farm)
- To advise what kind of companies should have suitable certification
- Would you give us documents of presentation previously?
- Would be better to offer GFSI Guidebook Manual
- Hope to have more successful case studies and share experience
- Participant contact list should be provided.
- First session it was too long, should just be an introduction.
- Some subjects are useful, such as experience of companies, introduction of GFSI.
- Hope more cases, and how about operation, documentation, system and benefits when enterprises took part in GFSI
- Hope to get more how GFSI provide knowledge and tools sharing to enterprises
- Not happy with requirement to hand on passport to obtain headsets
- How to start GFSI certification, and what can bring to enterprises
- It should be added more time for Q&A
- Food safety should be promoted with community duties in the industry. If employees less professional ethics, how to be responsible for food safety and the society
- It lacks experience share from gold FS excellent companies recommended by GFSI, and some speech too broad and empty, not for practical